



## **McKenna Wins NFCB Volunteer of the Year Award**

**Portland, Oregon, March 18, 2009** — The National Federation of Community Broadcasters (NFCB) will bestow the Volunteer of the Year (VOY) Award upon Candace McKenna of KSER Radio in Everett, Washington during a luncheon on April 2, 2009 at its annual Community Radio Conference. The conference will take place at the Hilton Portland & Executive Tower, in Portland, Oregon, April 1-4, 2009.

The VOY Award is given to station volunteers who have provided extraordinary service over a significant period of time to their local stations and communities.

KSER's station manager, Bruce Wirth, credits McKenna, a nine-year volunteer, with leading the station through an enormous amount of growth, raising money through new partnerships, securing grants, and developing the station's first strategic plan. Her four years of service as President of the KSER Board of Directors helped the station reach new levels of service to their community. "Candace sets ambitious goals," says Wirth, "but her energy, commitment, and hard work help everyone at KSER to realize the station's full potential... With her, we have all prospered."

For the past ten years, NFCB has recognized the commitment of all the nominated volunteers. "Each one of these volunteers has been described as an indispensable component to their radio stations and communities," states Carol Pierson, President and CEO of NFCB. "They have tirelessly dedicated themselves to community radio and the system is richer because of their dedication." Past winners have included Bruce Silverman from KBOO Radio in Portland, Oregon and last year's winner, Sue Gerber from KRCL in Salt Lake City, Utah.

The National Federation of Community Broadcasters is an alliance of stations, producers, and others committed to Community Radio. NFCB advocates for national public policy, funding, recognition, and resources on behalf of its membership, while providing services to empower and strengthen community broadcasters through the core values of localism, diversity and public service.