



National Federation of Community Broadcasters

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Peggy Berryhill Wins the 2011 NFCB Bader Award

Oakland, CA- The National Federation of Community Broadcasters announced today that the 2011 Bader Award will be given to Peggy Berryhill.

Peggy Berryhill has been instrumental in organizing Native radio stations, bringing Native content and raising awareness of Native issues to the entire public radio system throughout her 38 year career in broadcasting. She began in 1973, producing *Living on Indian Time* at KPFA in Berkeley. She was Program Director at KPFA, KALW, and KUNM, and she mentored many producers and others who now have leadership positions in community and public radio. She is founder and president of the Native Media Resource Center, a nonprofit organization whose mission is to produce educational material about indigenous communities and promote cross-cultural understand and racial harmony. The NMRC is building a full-power NCE community radio station in Gualala, CA—KGUA.

Peggy was a key organizer of the first Native American Public Radio Summit. She was involved in the creation of the Center for Native American Public Radio which became Native Public Media, and she spent several years working with Native stations on numerous issues, including raising their production standards; learning to use digital platforms; and general capacity building. She is a nationally recognized, award-winning producer of documentaries and other content for the public radio system, almost always focusing on issues and people of Native communities.

Peggy is known for her vision as a Media Architect, designing media and technology opportunities and solutions by collaborating with numerous public media and community organizations. She has dedicated herself to supporting community empowerment, diversity, and cultural preservation, by producing high-quality programs and strengthening the capacity of Native American stations in particular, and community radio stations in general.

NFCB is honored to present this award to Peggy Berryhill. David Freedman, NFCB Interim Board Chair and General Manager of WWOZ in New Orleans said, “Peggy has spent her adult life working for—fighting for—a public broadcasting system that is more inclusive, and that is more honoring of the rich diversity of this country. She has done it in myriad ways, and always with style and quality. Community Radio is stronger and wiser because of the work Peggy has done.”

The Bader Award is given annually for a single stunning innovation or a lifetime of vital contributions to Community Radio. This award honors individuals or groups whose work has advanced the vision and values of Community Radio, whether in programming, management, infrastructure development, technology or development of the field. The winner is chosen by the Board of Directors of the National Federation of Community Broadcasters.

Ms. Berryhill will be presented with the award at the 2011 Community Radio Conference, June 1-4 in San Francisco. Previous Bader Award Recipients include: Brian DeShazor and the Pacifica Radio Archives (2010),

John Crigler (2009) of Garvey Schubert Barer, Hugo Morales (2008) of Radio Bilingüe, and Ellin O'Leary (2007) of Youth Radio.

The National Federation of Community Broadcasters is an alliance of stations, producers, and others committed to Community Radio. NFCB advocates for national public policy, funding, recognition, and resources on behalf of its membership, while providing services to empower and strengthen community broadcasters through the core values of localism, diversity and public service.

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