



## WEB SITE COMPLIANCE ISSUES

Who says the Internet is not regulated? In the rapidly-changing area of interactive web sites and the mass-sharing of information, we've found that companies can't keep up with the evolving rules that govern the use and publication of blogs, podcasts, video and audio clips, e-commerce and other common web site tools.

Does your web site comply with laws protecting privacy, copyright, trademark, data security, children's online privacy, and with FCC regulations or other industry-specific regulations? We can help. Our comprehensive web site audit is designed to answer those questions and to identify areas of exposure for your company. For a fixed fee, we will review your site and identify ways to minimize your potential liability.

As part of the audit, we will provide you with a report that will prioritize and highlight any problem areas we have identified, including customized recommendations to resolve those issues. After the audit, we can help your company address any problem areas identified in the audit, as well as troubleshoot any future plans for web enhancements that you might be planning to undertake.

Areas of compliance reviewed in the audit are:

- Domain Names
- Use of Trademarks on Web Sites
- Third Party Copyright Issues for Use of Images, Video, Audio, Graphics and Text
- User-Supplied Content and fill-in forms
- Privacy Policy
- Use of Personally Identifying Information
- Data Security
- Terms of Use
- E-Commerce
- ClickWrap and BrowseWrap Agreements
- Online Contests
- Children's Online Privacy Protection Act ("COPPA") issues
- Telephone Consumer Protection Act and Can-Spam compliance
- Forward-to-a-Friend Programs
- Podcasting
- Streaming
- Digital Millennium Copyright Act ("DMCA") requirements
- Communications Assistance for Law Enforcement Act ("CALEA") and VoIP
- Federal Trade Commission Regulations Affecting Web Sites
- Industry-Specific Regulation Relating to Web Sites of Certain Types of Businesses

## CONTACT

For more information about our Web Site Audit, contact Garvey Schubert Barer attorney Melodie Virtue at [mvirtue@gsblaw.com](mailto:mvirtue@gsblaw.com) or 202.298.2527. Cost: \$1900 per website for initial review, with volume discounts available.

Flour Mill Building  
1000 Potomac Street N.W. , 5th Floor  
Washington, D.C. 20007-3501

---

THE INFORMATION PRESENTED HERE IS INTENDED SOLELY FOR INFORMATIONAL PURPOSES AND IS OF A GENERAL NATURE THAT CANNOT BE REGARDED AS LEGAL ADVICE.

COPYRIGHT © 2008 GARVEY SCHUBERT BARER.