

NFCB

Thirty-First Annual
COMMUNITY RADIO CONFERENCE
2006 April 19-22



National Youth in Radio Training Project
2006 April 21-22
PORTLAND

For the joy and inspiration of meeting other young people producing radio.

Young people who care deeply about telling their stories, being heard, controlling their own images, shaping the times they live in.


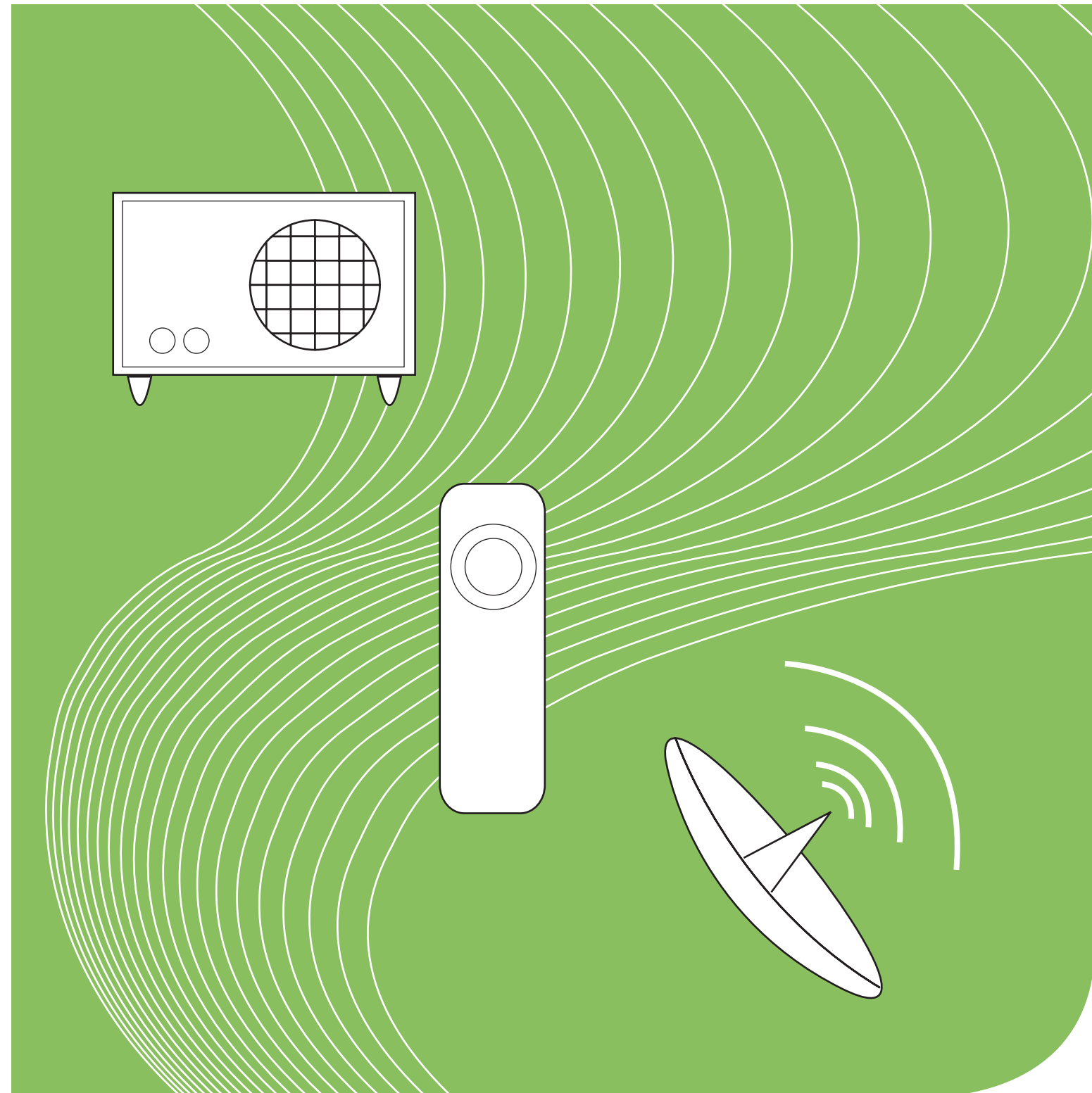



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Conference Information

Registration will be open during these hours:

Tuesday	4:00PM–6:00PM
Wednesday	8:00AM–9:30AM & 11:00AM–7:30PM
Thursday	7:00AM–8:00PM
Friday	7:00AM–5:30PM
Saturday	7:00AM–2:00PM

Information and Assistance

The NFCB board and staff are available at all times to assist you—look for STAFF and BOARD ribbons on their badges, or find us at the NFCB table in the exhibit area.

NFCB Table

The NFCB table in the Exhibit area will be staffed during these hours:

Thursday	11:00AM–1:00PM & 2:00PM–4:30PM
Friday	8:30AM–12:00PM & 1:30PM–5:30PM
Saturday	8:30AM–11:00AM

You can purchase NFCB publications, get membership information (or update yours), and chat with NFCB staff.

Newcomers

All Community Radio Conference newcomers are encouraged to attend the Newcomers Meeting on Wednesday at 4:00PM in Broadway IV.

Meals

Your badge is your ticket to all conference sessions and all meals.

Cell Phones and Pagers

Please remember to turn off your cell phone and pager before you go into any session. We provide lots of breaks throughout the day so you will have plenty of time to check messages.

Solution Centers

We encourage you to have dinner on Friday night with others at the Conference who work in the same field as you. Sign up sheets are posted on the bulletin board by the registration desk. Times and locations of each groups' meeting will be announced and posted. We suggest you meet with

each other either before or after the KBOO reception. You can use the time to brainstorm solutions to common (or individual) job-related problems. We have sign-ups for **Managers, Program Directors, Board members, News and Public Affairs Directors, Music Directors, Independent Producers, Operations Directors, Development Directors and Staff, Underwriting Directors and Reps, Volunteer Coordinators, or create your own.**

Sign Up in Advance for *Professional Radio Interviewing Skills*

Dick Brooks from ActionMedia will be offering his very popular *Professional Radio Interviewing Skills* workshop only once during the Community Radio Conference—Thursday at 2:00 (the Saturday session is only for the National Youth in Radio Training Project attendees). The session is 3 hours and attendance is limited to 10 people per session (additional people may audit). **You must sign up in advance.** You will find a sign up sheet at the Conference registration table in the exhibit area.

The New Filing Window

We believe the FCC will open a window to file for new frequencies this fall. Engineers and attorneys will be on hand at the engineering table in the exhibit area to talk with anyone who is interested in applying for a new frequency. Hours: Thursday 5:30PM–6:30PM; Friday 2:00PM–3:00PM; Saturday 10:00AM–11:00AM.

Room Too Small? Not Enough Handouts?

In the middle of February, a few days before all copy for this program book is due, we sit in our offices and try to predict how many people will go to each workshop so we can assign the right size meeting rooms. You will be shocked! shocked! to learn that we are occasionally wrong. We apologize in advance if you end up in an overcrowded room. The only alternatives we can think of are to require everyone to pre-register for every workshop (an idea we don't like) or find psychics who specialize in predicting meeting attendance. If you have a better idea, we'd love to hear it.

Not only that, but we can only guess how many handouts to print for each workshop. Being the kind of people who would rather run out and have to print more than kill more trees and throw away extras, we sometimes run out of handouts. But if you ask us to, we can make more copies.

Keynote Speaker - Nolan Bowie

Nolan Bowie is a Senior Fellow and Adjunct Lecturer in Public Policy at the Kennedy School of Government, Harvard University, where he is affiliated with The Joan Shorenstein Center on the Press, Politics and Public Policy, the Center for Business and Government, and, with the Berkman Center for the Internet and Society at the Harvard Law School. He also worked with the Harvard Information Infrastructure Policy Project (HIIP).

From 1986–98, Nolan was an Associate Professor of Communications in the Department of Broadcasting, Mass Media and Telecommunications (BTMM), School of Communications and Theater (SCAT) at Temple University.

Professor Bowie is a former staff Attorney and Executive Director of Citizens Communications Center, a public interest law firm and education institution, 1974–81.

He has served both as an Assistant Special Prosecutor with the Watergate Special Prosecution Force and Assistant Attorney General, Civil Rights Bureau, New York State Department of Law.

Nolan is currently a Board member of the National Center on Adult Literacy (NCAL), The Center for International Media Advocacy (CIMA), as well as an Advisor to the Center for Media Democracy, and The Media Channel, and, a member of the Steering Committee of The Boston Foundation's Initiative on the New Economy and How Technology Can Empower Individuals and Communities.

He writes, lectures and teaches about new information and media policies, regulations and issues of public policy concerning the emerging Information Society. He is an advocate for social, political and economic equity, equality, fairness and justice..

He was born and grew up in South Central Los Angeles. He received an A.A. degree from Los Angeles Harbor College (1964), a B.A. degree from California State University at Long Beach (1965) and a J.D. degree from the University of Michigan Law School in 1973. He completed one year of graduate studies toward a Ph.D. degree at MIT (1985). From 1966–70, Professor Bowie served four years, one month and eleven days active duty as an officer in the U.S. Naval Reserves. Prior to active military service, he was a Juvenile Probation Counselor for Los Angeles County.

He was presented the Manuel Carballo award for excellence in teaching at the Kennedy School of Government by the graduating class of 2001. In the fall of 1998, Nolan was named in a nationally syndicated column as one of the "High-Tech Heroes Who Work for the Public Good."

Closing Speaker - Amy Goodman

Amy Goodman is the host and executive producer of *Democracy Now!*. She is co-author of the national best-seller *The Exception to the Rule: Exposing Oily Politicians, War Profiteers, and the Media that Love Them* written with her brother David Goodman.

Amy Goodman began her career in community radio in 1985 at Pacifica Radio's New York Station, WBAI. She produced WBAI's *Evening News* for 10 years. In 1990 and 1991, Amy traveled to East Timor to report on the US-backed Indonesian occupation of East Timor. There, she and colleague Allan Nairn witnessed Indonesian soldiers gun down 270 East Timorese. Indonesian soldiers beat Amy and Allan, fracturing Allan's skull. Their documentary, *Massacre: The Story of East Timor* won numerous awards, including the Robert F. Kennedy Prize for International Reporting, the Alfred I. DuPont-Columbia Award, the Armstrong Award, the Radio/Television News Directors Award, as well as awards from the Associated Press, United Press International, and the Corporation for Public Broadcasting.

In 1996, Amy helped launch Pacifica Radio's *Democracy Now!*. Two years later, Amy and producer Jeremy Scahill went to Nigeria. Their radio documentary *Drilling and Killing: Chevron and Nigeria's Oil Dictatorship* exposed Chevron's role in the killing of two Nigerian villagers in the Niger Delta, who were protesting yet another oil spill in their community. That documentary won the George Polk Award, the Golden Reel for Best National Documentary from the National Federation of Community Broadcasters, and a Project Censored award.

NYRTP Keynote Speaker - Irene McGee

Irene McGee is the host and creator of a radio show called *No One's Listening* which is a talk show about media. This is one of the first radio shows/ podcasts / videocasts that deals specifically with media ethics and media literacy geared towards younger people. Irene dissects TV, radio, and the net with an impressive array of guests including Noam Chomsky, Jello Biafra, and Lawrence Lessig. *N1L* covers topics from graffiti art (creative destruction) to the art of news (creative construction). Irene McGee recently joined 106.9 Free FM a CBS affiliate radio station in the SF Bay Area. Media deconstruction has never been hotter!

No One's Listening blends *This American Life* irony with smart *Daily Show* funny. (If you think you recognize her... You do, she's that girl that got hit by that guy in MTV's *Real World Seattle* when she infamously bailed the show early because of the bunk ethics behind the scenes.)

McGee is currently pursuing her Master's degree in Communications from San Francisco State University. After completing her undergraduate degree from Georgetown University McGee lectured at colleges nationwide educating students about the corporate media structure in America — the reality behind "reality" television. Check out Irene's site at www.nooneslistening.com

NFCB Board of Directors

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Carolyn Caton

Communications and Development Assistant

Paul Knudsen

Development Consultant

www.nfcb.org

www.cnapr.org



**NATIONAL
ENDOWMENT
FOR THE ARTS**

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Evonn Balczianas

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Wednesday

WEDNESDAY APRIL 19 9:00AM–12:00PM

INTENSIVE: **Membership Fundamentals***

Galleria I

Nova Hamar, Lewis Kennedy Associates, Portland, OR
Becky Chinn, Oregon Public Broadcasting, Portland, OR
Helen Kennedy, Lewis Kennedy Associates, Portland, OR

INTENSIVE: **Introduction to Major Gifts Fundraising—An Advanced Course for Community Broadcasters***

Galleria II

Jim Lewis, Lewis Kennedy Associates, Portland, OR
Julie Feely, Oregon Public Broadcasting, Portland, OR

WEDNESDAY APRIL 19 9:00AM–5:00PM

INTENSIVE: **Training the Trainers***

Senate Suite

Marilyn Pittman, Trainer and Comic, San Francisco, CA

Center for Native American Public Radio Meeting

Broadway I & II

Latinos in Public Radio Meeting

Director's Suite

WEDNESDAY APRIL 19 1:30PM–5:00PM

INTENSIVE: **Advanced Topics in Membership***

Galleria I

Nova Hamar, Lewis Kennedy Associates, Portland, OR
Becky Chinn, Oregon Public Broadcasting, Portland, OR
Helen Kennedy, Lewis Kennedy Associates, Portland, OR

WEDNESDAY APRIL 19 4:00PM–5:00PM

Meeting for Conference Newcomers

Broadway IV

Hosted by NFCB Board Members Ken Freedman, WFMU, Jersey City, NJ and Janis Lane-Ewart, KFAI, Minneapolis, MN

WEDNESDAY APRIL 19 5:00PM–6:00PM

Meeting for Workshop Presenters and Panelists

Forum Suite

FACILITATOR: **Mark Sachs**, Organization Consultant and Executive Coach, Silver Spring, MD

WEDNESDAY APRIL 19 6:00PM–7:30PM

Opening Reception sponsored by:

Pavillion Ballroom



The salmon is a gift from the Confederated Tribes of Warm Springs

Thursday

THURSDAY APRIL 20 7:30AM–8:45AM

Breakfast

Grand Ballroom I

THURSDAY APRIL 20 9:00AM–11:00AM

Opening Session

Pavillion Ballroom

Welcome from NFCB Board Chair **Brian Terhorst**
 Welcome from KBOO Interim Manager **Wiley G. Barnett**
 Remarks from NFCB President & CEO **Carol Pierson**
 Keynote Address by **Nolan Bowie**, followed by Q&A
 Tribute to **Ev Grimes** by **Peggy Berryhill**

THURSDAY APRIL 20 11:00AM–11:30AM

Beverage Break sponsored by:

Plaza Foyer



Thursday Workshops

THURSDAY APRIL 20 11:30AM–1:00PM

Strategies for Programming a Community Radio Station

Broadway IV

Mary Aigner, KZYX & Z, Philo, CA
Duane Bradley, KPFT, Houston, TX
Nathan Moore, WORT, Madison, WI

MODERATOR: **Steve Ramsey**, KBCS, Bellevue, WA

You're committed to lots of voices and lots of diversity. Audience research tells us that most listeners listen at the same times every day (weekdays) and want to know that what they hear today will be what they hear tomorrow. How can Community Radio stations create a program schedule that reflects your values and also makes sense for the way people use radio?

PRSS ContentDepot Basics for Stations

Galleria I

Scott Bridgewater, NPR, Washington, D.C.
Laura Jensen, NPR, Washington, D.C.

The PRSS ContentDepot equipment has arrived at your station. It's time to unpack the boxes and get ready for public radio's new content management and distribution network. This session will go over the basics for setting up ContentDepot operations at your station, including tips for using the ContentDepot web tools, subscribing to programs, and managing both live and file-based content at your station. Attendance in this session is helpful, but not required, for attendance in the 2:00PM session (PRSS ContentDepot Automation Made Easy).

***Pre-Registration Required**

THURSDAY APRIL 20 11:30AM-1:00PM

Political Broadcasting and Advocacy

Galleria III

Michael Couzens, Oakland, CA

John Crigler, Garvey Schubert Barer, Washington, D.C.

Erin Dozier, Sheppard, Mullin, Richter & Hampton, Washington, D.C.

Deborah Salons, Garvey Schubert Barer, Washington, D.C.

MODERATOR: **Don Martin**, Falls Church, VA

When is a candidate a candidate? What constitutes a "use?" Which candidates are entitled to "equal time?" Why can't program hosts endorse candidates on the air? Can the station take a position on a ballot initiative? Can we urge listeners to take action on Congressional actions? This panel will cover FCC political broadcasting rules, IRS rules on political advocacy and lobbying, and Federal Election Commission rules. Everything you need to know to stay legal and provide your listeners with valuable information about elections.

Tech Tune-up: A Clinic for Producers

Broadway II

Michael Johnson, Independent Producer, San Francisco, CA

Gregg McVicar, *UnderCurrents*, Walnut Creek, CA

Want to wrap your message in perfect sound? This session will help you understand what makes a good recording, hear the difference between one mic and another. You will get tips and techniques on mic placement, how to avoid problems, how to get more listenable phoners. You will learn how to use a work station to fix things that go wrong, get the skinny on when to process and when NOT to process.

Michael and Gregg will be happy to analyze sample recordings you bring to the session.

A Clinic for Producers presented by The Association of Independents in Radio (AIR) Mentor Program

Membership Software

Broadway I

Angela Gonzalez, KNBA, Anchorage, AK

Uli Johnson, KBCS, Bellevue, WA

Jason Mohr, WMSE, Milwaukee, WI

Users of three popular membership programs—Allegiance, Raisers Edge, and Memsys—discuss what they like and don't like, how easy each was to install and learn, costs, what they wish they knew when they bought the software.

Community Collaborations and Partnerships

Galleria II

Rhoby Cook, Northern California Cultural Communications, Hoopa, CA

David Freedman, WWOZ, New Orleans, Louisiana

Elizabeth Hans-McCrone, KHSU, Arcata, CA

Sean Simplicio, CPB, Washington, D.C.

MODERATOR: **Barbara Bernstein**, Feather and Fin Productions, Portland, OR

Some of the most interesting and innovative work in radio is being done by community radio stations in partnership with other

stations, broadcasting entities, independent producers, and community organizations. CPB is interested in promoting these collaborations where they result in efficiencies, particularly among rural stations. Sean will talk about how rural collaborations can be used to qualify for CPB's rural bonus. The other panelists are all involved in different kinds of collaborations and partnerships; they will talk about the process, the challenges, the pitfalls, the successes, and what you can do to emulate them.

How to Make Money off Your Website

Broadway III

Ken Freedman, WFMU, Jersey City, NJ

Mark Fuerst, Integrated Media Association, Rhinebeck, NY

Tompkins Spann, GetActive, Berkeley, CA

On-line pledging; underwriting; on-line auctions; retail. These are the principle ways stations are using their websites to make money. This workshop will cover the basics and will also present more advanced techniques, including ways to gather email addresses, creating partnerships with other organizations for content and promotion, encouraging user-created content, and more.

THURSDAY APRIL 20 1:00PM-2:00PM

Lunch sponsored by:



Grand Ballroom I

Salute to Those in Public Broadcasting Who Rose to the Occasion after Hurricane Katrina

PRESENTER: **David Freedman**, WWOZ, New Orleans, LA

Throughout the Afternoon:

Senate Suite

ProTools Tutorials with Gregg McVicar and/or Michael Johnson Sign up for 1 hour of highly individualized tutoring in editing and mixing on ProTools. You will get hands-on help specific to your level of expertise. Bring your questions, problems for fixing. Each tutorial will be strictly limited to three participants. Four tutorial hours will be scheduled at 2, 3, 4 and 5 today with another four scheduled tomorrow afternoon. Sign up sheets are at the Conference registration table.

Presented by The Association of Independents in Radio (AIR) Mentor Program

THURSDAY APRIL 20 2:00PM-3:30PM

Planning for Election Coverage

Broadway II

Aileen Alfandary, KPFA, Berkeley, CA

The November elections are only six months away, and many states will hold primaries before then. There will be races for national, state and local offices, plus state and local ballot initiatives. Which local races will you cover, and how? What special training do volunteer reporters need? What additional resources can you start collecting now? How can you take advantage of what your station does best, and integrate that with state and/or national broadcasts? What kinds of partnerships can

you initiate and participate in to enhance your coverage? How can you reach outside your own newsroom? KPFA does an exemplary job of covering the local races and initiatives—with a largely volunteer staff—and really educating listeners about the issues and the candidates. You may not be able to do everything they do, but you can probably do at least some. Aileen has been producing KPFA's election coverage for years and will describe the process from initial planning to the actual broadcast on election day.

*This workshop will only cover legal issues tangentially. For a full discussion of the legal issues surrounding election-related broadcasting and advocacy, check out **Political Broadcasting and Advocacy** earlier today at 11:30AM).*

Managing Program Change

Broadway III

Mary Aigner, KZYX & Z, Philo, CA

Marcos Martinez, KUNM, Albuquerque, NM

Chihiro Wimbush, KBOO, Portland, OR

MODERATOR: **Ginny Z. Berson**, NFCB, Oakland, CA

Making program change may be one of the hardest things to do at a Community Radio (or any other) station. Two panelists recently led their stations through program changes—some small and some significant—and each has developed a process that worked. We'll talk about how they knew it was time for a change; what the process was and who was included; what they know now that they wish they knew then; and what worked. We'll also talk about how they did or didn't plan for diversity on the airwaves, and what role that played in their program changes.

PRSS ContentDepot Automation Made Easy

Galleria I

Bob Boster, ENCO Systems, Inc., Vallejo, CA

Scott Bridgewater, NPR, Washington, D.C.

Now that you're ready to receive programs from public radio's new digital distribution system (see the 11:30AM–1PM ContentDepot session), learn how to maximize the automation features that the ContentDepot offers. This session will cover the basics of live and file-based content receipt and routing at your station and integration with station automation systems.

Legal Update on Underwriting Issues: Fundamentals

Pavillion East

Michael Couzens, Oakland, CA

Erin Dozier, Sheppard, Mullin, Richter & Hampton, Washington, D.C.

Don Martin, Falls Church, VA

Deborah Salons, Garvey Schubert Barer, Washington, D.C.

MODERATOR: **John Crigler**, Garvey Schubert Barer, Washington, D.C.

This panel will provide an overview of the FCC Enforcement Bureau and the basic framework under which they operate—that you must identify underwriters and you must not sell advertising, with examples of typical and thorny problems.

Will Podcasting Make Community Radio Obsolete?

Broadway I

Peggy Berryhill, Center for Native American Public Radio, Oakland, CA

Monica Ferro, WRTE/Radio Arte, Chicago, IL

Pete Korakis, Pacifica Radio, Brooklyn, NY

MODERATOR: **Evon Balczunas**, NFCB, Oakland, CA

Who needs a terrestrial-based radio station with its clunky transmitter, high operating expenses, tangle of FCC rules and regulations and inflexible program schedule? It's a "my time" world; anyone with a microphone, a computer, and a high-speed internet connection can be a "programmer"; and the choices of what to listen to are almost literally endless. How can Community Radio respond to podcasting? Should we do it? Why or why not? How will this new technology affect listening? Programming? Fundraising? Will podcasting be obsolete by this time next year?

Professional Radio Interviewing Skills, Part 1

Parlor A

Dick Brooks, ActionMedia, Minneapolis, MN

Interviewing is a skill, not a talent. This 3-hour workshop presents the most effective techniques for great on-tape interviews, what mistakes to avoid, how to make people enjoy being interviewed, and provides a powerful set of "off the shelf" questions and techniques that quickly get interviews on track, and keep them headed in the direction that you, and your listeners want. This workshop will conclude in the 4:00PM–5:30PM slot this afternoon. **This workshop is limited to 10 participants. Sign up in advance at the Conference registration table.**

Building Better Boards

Galleria III

Sally Kane, KVNF, Paonia, CO

Martina Lynde, WOMR, Provincetown, MA

Matt Murphy, WERU, Blue Hills, ME

Carol Pierson, NFCB, Oakland, CA

Good Boards provide valuable leadership, oversight, connections and advice. Bad Boards meddle, micromanage, or do nothing at all. As a station manager, one of the most important things you may do is help develop and manage your Board. Find out what makes an effective Board and what you have to do to create and nurture one.

THURSDAY APRIL 20 3:30PM–4:00PM

Beverage Break sponsored by:

Plaza Foyer **G A R V E Y S C H U B E R T B A R E R**

THURSDAY APRIL 20 4:00PM-5:30PM

Legal Issues in Broadcasting

Pavillion East

Erin Dozier, Sheppard, Mullin, Richter & Hampton, Washington, D.C.

John Crigler, Garvey Schubert Barer, Washington, D.C.

Don Martin, Falls Church, VA

Deborah Salons, Garvey Schubert Barer, Washington, D.C.

MODERATOR: **Michael Couzens**, Oakland, CA

At press time, these are the issues that the panel identifies as hot: Indecency; program ownership; streaming; renewal challenges; public file; EEO compliance; the authorization process; FCC applications and processing; point system criteria; recent developments in non-commercial rulemakings.

What Makes a Great Break in a Music Show?

Broadway IV

Marilyn Pittman, Trainer and Comic, San Francisco, CA

You're doing a music program and you put all your attention on the music. The selections are choice, your segues are great, the pacing is excellent. The set ends and you open the mic. Now what? Good breaks are critical to a good music program. Marilyn will work with you on your energy, the sound of your voice, your attitude, the content, and how to create breaks that enhance the listening experience.

Digital Radio: Why Convert and What Comes Next

Galleria I

John Mackey, KBOO, Portland, OR

Carol Pierson, NFCB, Oakland, CA

Norm Stockwell, WORT, Madison, WI

Bruce Theriault, Bolder Strategies, Boulder, CO

This workshop is intended for stations still deciding whether to convert to digital, and for those stations who have made the decision and want to prepare for the conversion. KBOO and WORT have converted—John and Norm will discuss why they did it, how to prepare internally, what obstacles to expect, and thoughts on programming the additional channels. Carol and Bruce have the systemwide perspective on CPB funding, IBOC licensing, NPR's Tomorrow Radio project, and how other stations are handling the transition.

Research for News and Information Programming

Broadway III

Jim Campbell, Modular Media, Searsport, ME

Don't you just love to hear the work of a reporter who has gone to the trouble of researching the background and context of a story? Don't you love to hear the reporter put all the pieces together, ask questions that say to the interviewee "no jive answers tolerated," and provide the audience with real "news you can use"? The Internet (and your local library) makes that kind of research much more possible these days, but to really uncover

"the rest of the story" requires more than a simple Google search. This workshop will look at effective, efficient ways to find the information you need to tell your story with authority and power.

Professional Radio Interviewing Skills, Part 2

Parlor A

Dick Brooks, ActionMedia, Minneapolis, MN

The conclusion of the workshop begun at 2:00PM.

Roundtable for Mature Stations: Passing It On

Galleria II

FACILITATOR: **Vicki Santa**, WMNF, Tampa, FL

Few community stations have the resources to hire assistants, so we have no built-in training positions. In any case, the next generation of managers, program directors, etc., may need an entirely new skill set and will likely come with a very different idea of what radio is. They may also have another idea about what the mission of a community radio station needs to be. Where will the next generation of radio managers come from? Who will train them and in what will they be trained? How can we imbue them with the organizational culture of our stations and at the same time leave space for them to change the culture in positive ways? This is a discussion for senior station people getting close to retirement, seeing a future that is quite different from what they originally imagined, wanting to leave the station in good hands, and without major financial resources.

THURSDAY APRIL 20 5:30PM-6:30PM

New Filing Window

Plaza Foyer

Meet at the Engineers table in the Exhibit Area to talk with lawyers and engineers about the likely window to file applications with the FCC for new frequencies

THURSDAY APRIL 20 5:45PM-7:00PM

Affiliates Meetings

AIR (Association of Independents in Radio)

Broadway I

Native Radio Distribution Meeting

Broadway II

Northwest Community Radio Network

Director's Suite

Pacifica

Broadway III

Radio Bilingüe

Broadway IV

LPFM Stations

Council Suite

Friday Workshops

FRIDAY APRIL 21 7:30AM–8:45AM

Breakfast sponsored by:
Grand Ballroom I



FRIDAY APRIL 21 9:00AM–10:30AM

Using Online Tools to Build Community and Attract Listeners

Broadway IV

Ken Freedman, WFMU, Jersey City, NJ
Tom Mara, KEXP, Seattle, WA

Message boards, blogs, link sharing communities, photo sharing communities - what do these various online tools have to do with radio? This panel will discuss ways to use these tools to attract listeners to your station and to your website, as well as using them as means in and of themselves in order to share news, opinions and culture within a community. Tools and approaches discussed will include blogs, message boards, del.icio.us, flickr, and wikis.

Regional News Collaborations

Galleria II

Shawna Claiborne, KBUT, Crested Butte, CO
Estelle Fennell, KMUD, Redway, CA
Dave Hammock, KMUN, Astoria, OR
Loris Taylor, Center for Native American Public Radio, Flagstaff, AZ

MODERATOR: Duane Bradley, KPFT, Houston, TX

Each panelist's station participates in a regional news collaboration, and each has features that are unique, or in which the community station's role is unique. More and more community radio stations find that the way to enhance their local news presence and their importance to their communities is to join with other stations to collaborate on news. What do these collaborations look like? How do they work? What do you need to know before you initiate or enter such a collaboration? What mistakes did they make that you can avoid?

Producing Digitally for the PRSS ContentDepot

Galleria I

Laura Jensen, NPR, Washington, D.C.
Nick Kereakos, American Public Media, Minneapolis, MN
Jeff Towne, *Echoes*, Phoenixville, PA

Still missing the days of reel-to-reel, DAT, or CDs? Digital distribution via the PRSS ContentDepot offers new opportunities for producers to create a quality sound that retains its original integrity as it travels from your production workstation to air. A panel of audio production experts will share standards, tips, and recommendations for producing and encoding good sounding audio for digital distribution.

Story Focus for Radio

Broadway II

Dick Brooks, ActionMedia, Minneapolis, MN

Radio is an intimate, fleeting, evocative medium. It's critical that producers focus on what part of the story to tell, and how to get the most meaning to their listeners. This workshop provides an easy way to focus on what's important, cut what's not, and report stories from perspectives that listeners want to hear.

Upgrading Your Signal

Broadway III

Michael Brown, Brown Broadcasting Services, Inc., Portland, OR
Gray Fierson Haertig, Gray Fierson Haertig & Associates, Portland, OR
Don Mussell, Broadcast Engineering Services, Bonny Doon, CA

Main Transmitters, Boosters, and Translators—what works and what doesn't.

Traffic Software

Broadway I

Sabrina Roach, KBCS, Bellevue, WA
Richard Gorman, KVMR, Nevada City, CA

Users of two popular traffic programs—Allegiance and Radio Works—discuss what they like and don't like, how easy each was to install and learn, costs, what they wish they knew when they bought the software.

Community Radio Around the World

Galleria II

Marcelo Solervicens, AMARC, Montreal, Québec

The General Secretary of AMARC—The World Association of Community Radio Broadcasters—provides an overview of the state of Community Radio around the world, with particular emphasis on recent successes and current challenges.

FRIDAY APRIL 21 10:30AM–11:00AM

Beverage Break sponsored by:
Plaza Foyer



FRIDAY APRIL 21 11:00AM–12:30PM

Disaster Planning: Covering Disasters

Broadway I

Ernesto Aguilar, KPFT, Houston, TX
Aileen Alfandary, KPFA, Berkeley, CA
Steve Baker, KVMR, Nevada City, CA

MODERATOR: Jo Ann Bowman, KBOO, Portland, OR

You're not the 24 hour commercial news station with 30 reporters on staff, but when disaster strikes your community—whether natural or man-made—people will expect you to provide critical information, even if you don't have a news department. Every station should have a plan that is written down, updated regularly, and communicated to all staff and volunteers. Who

makes decisions about coverage? What kinds of risks will the station take? Who should report to the station? How will you be able to continue broadcasting? Since you won't have dozens of reporters in the field, how will you get information and how will you verify it? How will you respond to demands on the station made by police, or doctors, or terrorists? These panelists have all been through it. Between them they have covered earthquakes, fires, blizzards, and disturbed gunmen taking over the town. Their stations have plans—and they will talk about what's in the plans and how they developed them.

Critical Listening, Critical Language: A Moderated Listening Session

Forum Suite

John Barth, PRX, Cambridge, MA
Michael Johnson, Independent Producer, San Francisco, CA
Dmae Roberts, MediaRites Productions, Portland, OR

What makes great compelling radio? What critical terms best describe what works or doesn't work and why? As a group, you'll listen to and discuss selected works — analyzing the program idea, its radiophonic development, the use of the medium, the program's listenability, its style. Attendees are encouraged to bring short sample works (6 minutes and under) to be presented and critiqued.

*Presented by the Association of Independents in Radio (AIR)
Mentor Program and the Public Radio Exchange (PRX).*

Legal Update on Underwriting Issues: Advanced

Pavillion East

Michael Couzens, Oakland, CA
John Crigler, Garvey Schubert Barer, Washington, D.C.
Erin Dozier, Sheppard, Mullin, Richter & Hampton, Washington, D.C.
Don Martin, Falls Church, VA

MODERATOR: **Deborah Salons**, Garvey Schubert Barer, Washington, D.C.

Once you understand and can apply the fundamentals of underwriting announcements, the questions just get harder. For-profits mentioning other for-profits or non-profits; aspirational announcements; logos; political underwriting, etc. Bring your questions. Our panel of lawyers reads the minds of the FCC staff and explains all.

Ask the Techie

Broadway III

Barbara Bernstein, Feather and Fin Productions, Portland, OR
Donna DiBianco, KAOS, Olympia, WA
Monica Ferro, WRTE/Radio Arte, Chicago, IL
Otis Maclay, Pacifica Radio, Houston, TX

Got a question about playlist software? Archiving? Mini-disc recorders? Studio equipment? Streaming? We've assembled a group of community radio wizards who each know a lot about different technical areas of our work. They will attempt to answer your questions in a long-story-short way so they can get to everyone's questions. Follow up for depth and details with individual panelists later.

International Sister Stations

Broadway IV

Matt Murphy, WERU, East Orland, ME
Elizabeth Robinson, KCSB, Santa Barbara, CA
Ursula Ruedenberg, Pacifica Radio, Brooklyn, NY
Norm Stockwell, WORT, Madison, WI
Pete Tridish, Prometheus Radio Project, Philadelphia, PA

Community radio stations in the US are establishing important sister relationships with community radio stations around the world, and are developing new models to foster the relationship in ways that are mutually beneficial. This workshop will present examples of successful relationships and explain how your station can get involved.

CPB's Community Service Grants

Galleria II

Janis Lane-Ewart, KFAI, Minneapolis, MN
Carol Pierson, NFCB, Oakland, CA
Sean Simplicio, CPB, Washington, DC

After a series of systemwide consultations, the Corporation for Public Broadcasting has made numerous changes in the CSG program. These changes go into effect in 2007. This workshop is designed to help stations already in the CSG program understand and prepare for the changes.

FRIDAY APRIL 21 12:30PM-1:30PM

Lunch Sponsored by Pacifica Radio
Grand Ballroom I



Presentation of the Volunteer of the Year Award

Presentation of the Katherine Davenport Award for Women's News

Throughout the Afternoon:

Senate Suite

ProTools Tutorials with Gregg McVicar and/or Michael Johnson Sign up for 1 hour of highly individualized tutoring in editing and mixing on ProTools. You will get hands on help specific to your level of expertise. Bring your questions, problems for fixing. Each tutorial will be strictly limited to three participants. Four tutorial hours will be scheduled at 1:30PM, 2:30PM, 3:30PM, and 4:30PM today. Sign up sheets are at the Conference registration table.

*Presented by The Association of Independents in Radio (AIR)
Mentor Program*

 FRIDAY APRIL 21 1:30PM–3:00PM

News in the Balance

Pavillion East

Estelle Fennell, KMUD, Redway, CA
Amy Goodman, Democracy Now!, New York, NY
Nathan Moore, WORT, Madison, WI
Samuel Orozco, Radio Bilingüe, San Francisco, CA
Tripp Sommer, KLCC, Eugene, OR
Alan Stavitsky, UO School of Journalism and Communications, Eugene, OR

MODERATOR: **Michael Huntsberger**, UO School of Journalism and Communications, Eugene, OR

Every day, reporters and producers grapple with the realities of news gathering and reporting in a world that's flooded with information. And every day, tens of thousands of listeners turn to Community Radio to make sense of the issues and events around them. What obligations/responsibilities does a community station have in reporting the news? This panel will attempt to get inside some of the questions confronting Community Radio in a media saturated world: Does every story have multiple "sides"? Do all "sides" have to be heard? Does all reporting have a point of view? What does "balance" mean in a media world that is arguably completely unbalanced?

Looking to Jordan

Broadway IV

Elizabeth Robinson, KCSB, Santa Barbara, CA
Marcelo Solervicens, AMARC, Montreal, Québec
Frieda Werden, AMARC, Vancouver, BC

The Ninth World Assembly of Community Radio Broadcasters, AMARC 9, will take place in Amman, Jordan in November, 2006. This workshop will discuss the planning for the conference and preview the issues expected to be considered.

Trends in Technology

Galleria II

Mario Armstrong, NPR's *News and Notes*, Baltimore, MD
Ken Freedman, WFMU, Jersey City, NJ
Mark Fuerst, Integrated Media Association, Rhinebeck, NY
Gregg McVicar, *UnderCurrents*, Walnut Creek, CA

MODERATOR: **Norm Stockwell**, WORT, Madison, WI

What are some of the technologies that are changing the radio landscape? The panelists all come from the world of radio broadcasting and are leaders in thinking about, adopting, and visioning new technologies. They'll give us their best shots at what's coming next and also talk about how we can use the new technologies to complement what we already do well.

How to Set Up a Pitching Training

Broadway III

Ayleen Crotty, KBOO, Portland, OR

This workshop is for staff who coordinate pitching trainings, such as membership/development staff, station managers, and volunteer coordinators. You'll learn the elements of an effective workshop, including setting goals, identifying the workshop

leader(s), working effectively with a volunteer workshop leader, and structuring an interactive workshop so participants get the most out of it.

Nuts and Bolts of Underwriting

Broadway I

Shelly Mariposa, KZFR, Chico, CA
Justin Miller, KBOO, Portland, OR
Angie Petro, KYRS-LP, Spokane, WA

This workshop is designed for stations just beginning their underwriting effort, or ready to get more professional and systematic. Topics to be covered include creating a media kit, identifying prospects, preparing your pitch, setting rates, knowing how to sell your station.

Setting and Maintaining Boundaries with Others, Part 1

Galleria I

Mark Sachs, Organization Consultant & Executive Coach, Silver Spring, MD

When managing staff, one of the most difficult things is to tell others when their behavior is unacceptable, and then to stick by that decision. When this doesn't happen, staff continues to operate according to their needs and not necessarily your needs or those of your organization. In this session you will be provided with support and techniques to help you set and keep boundaries that will help make your work easier and provide for better working relationships. This is a three hour session which will conclude in the 3:30PM–5:00PM slot.

 FRIDAY APRIL 21 2:00PM–3:00PM

New Filing Window

Plaza Foyer

Meet at the Engineers table in the Exhibit Area to talk with lawyers and engineers about the likely window to file applications with the FCC for new frequencies

 FRIDAY APRIL 21 3:00PM–3:30PM

Beverage Break

Plaza Foyer

 FRIDAY APRIL 21 3:30PM–5:00PM

Advanced Streaming

Broadway II

Jason Davidson, KEXP, Seattle, WA
Ken Freedman, WFMU, Jersey City, NJ

The pro's and con's of various streaming formats; using streaming providers versus doing it yourself; how to use playlists to build audience for your stream; archiving, podcasts; cell phone streaming; mobile pages.

Writing for the Ear

Broadway III

Dick Brooks, ActionMedia, Minneapolis, MN

Writing is a technique in which we “ear edit”—actually look at how we speak compared to how we write and then convert the writing to speech. This technique makes written materials far easier to listen to, and better mimics speech over reading to listeners. A good technique and worth learning.

Setting and Maintaining Boundaries with Others, Part 2

Galleria II

Mark Sachs, Organization Consultant & Executive Coach, Silver Spring, MD
The conclusion of the workshop begun at 1:30PM.

The Information Commons

Broadway IV

Jim Campbell, Modular Media, Searsport, ME

Maybe you're doing a program about the origin of the song “Somewhere over the Rainbow” and you need a copy of *The Scarecrow of Oz* for background. No problem: Project Gutenberg has you covered. Or maybe you need to access an obscure provision of the U.S Code for a social justice program. No problem: WEX at Cornell Law School has what you need. Or you need to find out about the latest treatment for a rare form of cancer. Simply scoot on over to PubMed. In fact, there is a wealth of information freely available for radio producers to access in the Information Commons, and there is currently a flurry of activity going on to try to protect and expand access to information of all kinds. This workshop will look at what the Information Commons is, what is available in the commons and how we can use it in community radio, and what we can all do to keep information available for ourselves—and for generations yet to come.

Joint Underwriting Programs

Broadway I

Janis Lane-Ewart, KFAI and AMPERS, Minneapolis, MN
Deborah Proctor, WCPE, Wake Forest, NC

Stations in Minnesota and North Carolina have created statewide organizations in order to procure statewide underwriting, among other things. Why is one succeeding and one failing? What lessons can be learned from each?

Legislative and Regulatory Update

Pavillion West

John Crigler, Garvey Schubert Barer, Washington, D.C.
Rachael Kramer, Bracy, Tucker, Brown & Valanzano, Washington, D.C.
Eben Peck, CPB, Washington, D.C.
Carol Pierson, NFCB, Oakland, CA

This year looks like it is going to be particularly challenging in Congress for Community Radio. Come get information about funding for CPB and PTFP, the Telecommunications rewrite, expansion of LPFM, expected window for new NCE station licenses and major changes, copyright negotiations, and more.

Roundtable: Long Term Strategies for a Diverse Community

Galleria III

Kai Aiyetoro, NFCB, Oakland, CA
Cherie Blackfeather, KBOO, Portland, OR
Marie Lo, KBOO, Portland, OR
Patti Sakuri, KBOO, Portland, OR

What do we mean when we say “community”? Whose voices are included in the “community”? Whose are not? Though “diversity” is a core value for many Community Radio Stations, the reality of our stations’ programming falls far from that ideal. This roundtable kicks off an on-going discussion on the long-term strategies and steps necessary to connect recruitment, training and retention to programming that reflects our diverse communities. Because there is no easy and quick solution, we will focus on long-range planning and creating support networks to foster safe spaces and creative exchange. In addition to community radio activists, we will be joined by members from different nonprofit and educational organizations who will share some of their successful strategies.

FRIDAY APRIL 21 5:00PM–9:00PM

Open House at KBOO

Busses leave from the Hilton on the Salmon St. side (by Starbucks). Check at Conference registration for the bus schedule.

Evening Solution Centers

Location and meeting time for each group will be announced during lunch and posted on the bulletin board by Conference registration.

News and Public Affairs

Kathleen Stephenson, KBOO, Portland, OR

Program Directors

Dave Bunker, WMPG, Portland, ME

General Managers

Matt Murphy, WERU, East Orland, ME

Board Members

Harvey Cohen, KKCR, Hanalei, HI

Music Directors

Nico Leone, KDHX, St. Louis, MO

Operations Directors

Donna DiBianco, KAOS, Olympia, WA

Volunteer Coordinators

Ani Haines, KBOO, Portland, OR

Development Directors

Amy Kimberly, KDNK, Carbondale, CO

Underwriting Staff

Shelly Mariposa, KZFR, Chico, CA

Producers

Barbara Bernstein, Feather and Fin Productions, Portland, OR

Saturday Workshops

SATURDAY APRIL 22 7:30AM–8:45AM

Breakfast for Rural Stations

Pavillion West

Breakfast for National Youth in Radio Training Project

Grand Ballroom I

Breakfast for Everyone Else

Pavillion East

SATURDAY APRIL 22 9:00AM–10:30AM

Issues and Ethics in Community Radio Journalism

Galleria II

Michael Huntsberger, University of Oregon School of Journalism and Communications, Eugene, OR

Alan Stavitsky, University of Oregon School of Journalism and Communications, Eugene, OR

Reporters and producers confront conflicting sources, complex information, and ambiguous circumstances as they sift through events and issues. How do we make sense of it all, especially when we're confronted with so many opinions, beliefs, and agendas? What values guide us through the process of reporting the news? Beginning with a few scenarios, this session will walk through some ethical dilemmas and provide some guidelines for sifting out the most relevant information and getting to the right choices. Come prepared to share your insights and stories.

Seven Tips for Free Publicity: How to get Publicity for Yourself, Your Business, or Your Organization

Council Suite

Marion Owen, *The UpBeet Gardener*, Kodiak, AK

It may be a dog-eat-dog world out there, but you can get the publicity and promotion that you would like, or know that you truly deserve. Marion Owen's methods combine the electronic age and good old fashioned one-on-one communication—and they've netted her top-notch projects and exposure. Learn about her techniques and discover how you, too, can get "ink" in any media you want. Whether you're launching a new venture or looking for fresh visibility for an established one, you'll find these tips helpful and inspiring. And if she can accomplish this from Kodiak Island, Alaska, you can do it from anywhere!

Disaster Planning: Station Preparedness

Broadway II

Donna DiBianco, KAOS, Olympia, WA

David Freedman, WWOZ, New Orleans, LA

Cheryl Kinderman, Dunmore, West VA

MODERATOR: **Carolyn Caton**, NFCB, Oakland, CA

Every station should have a plan in place for how to survive a

disaster, whether natural or man-made. Under what circumstances is your tower unprotected? What computer files do you back up regularly and where are the back-ups kept? Can staff stuck in the station survive? How should you use the EAS? The people on this panel have been through it, and they have learned some important lessons about how to prepare the station for the worst.

Podcasting

Forum Suite

Evonn Balczunas, NFCB, Oakland, CA

Ken Freedman, WFMU, Jersey City, NJ

The basic workshop on podcasting—should you do it? Why? What do you need? What does it cost? How does it work?

The Future of Music Programming

Broadway I

Kay Clements, KWMMR, Point Reyes Station, CA

Angela Huffstutler, Putumayo World Music, New York, NY

Nico Leone, KDHX, St. Louis, MO

Gregg McVicar, *UnderCurrents*, Walnut Creek, CA

MODERATOR: **Brian Terhorst**, NFCB Board, Nevada City, CA

Music lovers, whether in the car, at work or at home, now have many sources for their music listening, including satellite radio, streams, MP3's, CDs, and your radio station. Given the choices, why will they listen to you? What do we have to do to make our music programming so compelling that listeners will choose us?

SATURDAY APRIL 22 10:00AM–11:00AM

New Filing Window

Plaza Foyer

Meet at the Engineers table in the Exhibit Area to talk with lawyers and engineers about the likely window to file applications with the FCC for new frequencies

SATURDAY APRIL 22 10:30AM–11:00AM

Beverage Break

Plaza Foyer

SATURDAY APRIL 22 11:00AM–12:30PM

NFCB Membership Meeting

Grand Ballroom I

SATURDAY APRIL 22 11:00–12:30PM

The Art of Pitching: How to Effectively Ask for Money on the Air

Forum Suite

Ayleen Crotty, KBOO, Portland, OR

This workshop is for pitchers, volunteers, programmers, staff new to pitching, staff who will lead trainings, anyone overseeing

pledge drive on-air efforts. Topics to be covered include elements of an effective pitch break; how to use thank you gifts without being used by them, and working with programmers as pitching teams.

The Sound of Place - Exploring the Power of Audio Documentaries to "Take You There"

Executive Suite

Julie Shapiro, Third Coast Festival, Chicago, IL

The setting in which any radio story takes place can often be as integral as its characters and structure in relaying information to a listener. What does context sound like? How can producers make a place come alive through the use of sound? Why is it important to communicate the essence of a place through audio in the first place? Come listen to and participate in a conversation about several radio stories that skillfully transport listeners through the innovative use of on-site recordings, purposefully chosen music and careful sound design.

Training DJs

Council Suite

Steve Baker, KVMR, Nevada City, CA
Dave Bunker, WMPG, Portland, ME

A volunteer walks into your station, knows everything there is to know about Chicago Blues/Nueva Canción/Bebop/Hip Hop/Acid Rock or all of them. How do you turn someone who knows music into a good DJ? These two Program Directors train volunteers to think programmatically—smooth segues, imaginative sets, focused programs, well-placed breaks with information that keeps listeners engaged, and more. They share their curricula and their techniques.

Taking Your Underwriting Program to the Next Level

Galleria II

Richard Gorman, KVMR, Nevada City, CA
Jim Lowe, AMPERS, St. Paul, MN

An advanced workshop for stations ready to move beyond the basics. What are the obstacles to having more underwriters at higher rates and how can you overcome them? What resources do you need—whether people, marketing materials, or psychological and how can you get them?

SATURDAY APRIL 22 12:30PM-1:30PM

Lunch

Grand Ballroom II & Alexanders (19th floor)

SATURDAY APRIL 22 1:30PM-2:30PM

Closing Speech by Amy Goodman, Host of Democracy Now!

Grand Ballroom I

This event is open to the public and tickets will be sold. Your Conference badge is your ticket.



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Biographies

Program Director **Ernesto Aguilar** previously served as co-director of KPFT's award-winning news department. Before his staff tenure, Ernesto was a volunteer whose credits include co-founding the Latino programmers' collaborative *Somos KPFT*. As program director, Ernesto launched many initiatives, including the Summer Youth Volunteer Program, to teach youth media literacy and the power of radio; New Voices, geared at involving new volunteers in programming as well as various aspects of the station; and crafting volunteer policies being considered for implementation nationally by Pacifica. His weblog, *Rolas de Aztlan*, educates volunteers and listeners about KPFT, radio, culture and society. In 2006, BravoHouston named Ernesto one of the city's top Latino cultural leaders. He holds a B.A. in journalism from the University of Houston, with minors in sociology and women's studies.

Mary Aigner is the Program Director at KZYX & Z in Philo, CA.

Kai Aiyetoro served as Low Power FM Director with the NFCB from April 2002 through October 2004. She assisted many community organizations throughout the country with the development and implementation of LPFM stations as a consultant supplying resource materials, engineering referrals, developing group buys for transmitter equipment and hands-on station construction. She developed a start-up manual *Starting a LPFM Station* on LPFM Construction and Operations. Kai is now CFO of the National Federation of Community Broadcasters and Director of Financial Affairs for the Center for Native American Public Radio, a project of NFCB. Kai previously served as General Manager at WRFM-FM in Atlanta, GA; Program/Music Director at KJLU-FM in Jefferson City, MO; Development Director and Operations Director at KKFI-FM in Kansas City, MO.

Aileen Alfandary is the longtime News Co-Director of KPFA-FM. She produces, edits and hosts the nightly *KPFA Evening News*. She serves as executive producer of KPFA's live election night coverage, directing a crew of two dozen reporters, hosts and engineers. She also has served as executive producer of coverage of California executions, and of other breaking news events.

Mario Armstrong is the technology correspondent for ABC2, Comcast's TV-One and NPR's *News and Notes with Ed Gordon*. He also hosts his own radio talk shows *The Digital Cafe* and *Armstrongs' Digital Spin* heard on NPR affiliates WYPR and WEAA.

Steve Baker is program director at KVMR-FM, Nevada City, California, and he's the longtime manager of the Duck's Breath comedy troupe (creators of *Ask Dr. Science*, Golden Reel-winning Ian Shoales essays and other satiric atrocities) and producer of Utah Phillips' *Loafers' Glory* series (1997-2002). Most recently, Mr. Baker was a featured "Celebrity Single" in *Sacramento Magazine*, which proves how desperate Sacramento is for celebrities.

Evonn Balczunas was born in Landstuhl, Rheinland-Pfalz, Germany. He received a degree in Studio Arts and went on to study Advertising Photography in San Francisco and Communication Design at California College of the Arts. In his freelance practice, Evonn collaborates with architects and interior designers to create site specific design, original art and digital media. Also an accomplished painter, his paintings are held in several private collections.

John Barth is the Managing Director of the Public Radio Exchange (PRX.org) where he is responsible for the day-to-day operations. John got his start at two Community Radio stations, KOPN and KAXE. He has been a reporter, news director, and TV documentary producer at WHYI in Philadelphia. He was the first producer of *Marketplace* and then went on to run the News channel for AOL. John helped create original programs at Audible.com before returning to public radio as the editorial director of the *Whose Democracy Is It?* collaboration project from MPR. He has worked at PRX since 2004 and lives in Cambridge, MA.

Scott Bartlett studied music and anthropology at Washington State University and the University of Edinburgh, with an emphasis on ethnomusicology and musical acoustics. Scott has worked with Smithsonian Folkways Recordings and at the National Folklife Festival, and as an arts journalist. At Jack Straw Productions, Scott works primarily with spoken word, radio documentary, and education projects. He works as a studio and remote engineer, and production credits include the Jack Straw Writers Program for KUOW, *Artscapes*, a series of audio artist spotlights

for KBCS radio, as well as sound design for theater and literature. Engineer credits include numerous client-based radio feature, radio theater, and stage projects.

Barbara Bernstein is an award-winning independent producer and former member of the NFCB Board.

Peggy Berryhill, CNAPR Director of Services and Planning, is the founder of the Native Media Resource Center, a 501(c)(3) nonprofit organization whose mission is to produce educational materials about Indigenous communities, and promote cross cultural understanding and racial harmony. Peggy began her career in broadcasting in 1973. She has been a Program Director at KUNM-FM, KPFA-FM, and KALW-FM, and is the only Native person to work at NPR, where she worked as a producer in the Specialized Audience Programs Department from 1978-79.

Ginny Z. Berson has been NFCB's Vice President and Director of Federation Services since 1998. Part of her job is to produce this Conference and the National Youth in Radio Training Project. She got her radio chops working as Director of Women's Programming and Program Director for KPFA in Berkeley and as Senior Producer for Live National Programming at Pacifica Radio. Her first radio teacher was Peggy Berryhill.

Bob Boster, Vice President Sales - Western US & Canada, ENCO Systems, has a couple of interesting achievements in the broadcasting field: he was station manager of the award-winning student station at UNC-Chapel Hill, collaborated in its ground breaking internet simulcast, worked on the Audicy and AirTime software projects at Orban, and has been with ENCO since 1999 as Product Manager, then General Manager, then Managing Director of ENCO UK, and now in Sales for the Western region. Bob's academic background includes a BA in Dramatic Arts and Media Criticism at UNC and an MFA in Electronic Music and Recording Technology at Mills College. He lives in the SF Bay Area with his wife Adrienne and baby Stella.

Jo Ann Bowman is Vice President of US Action; Vice Chair of the African American Chamber of Commerce; Chair of Home for Good in Oregon Work Group; Vice Chair of the Coalition for a Livable Future; Co-Chair of the Office of Neighborhood Involvement; Associate Director of Oregon Action; President of Bowman Consulting Services; a former Oregon State Representative; Senior Assistant to Multnomah County Chair, Policy; Director of Development and Marketing for the Black United Fund of Oregon, and a veteran of the U.S. Navy.

Duane Bradley has been General Manager of KPFT since February 2002. In that capacity he oversees a paid staff of 12 and a volunteer staff of over 240. He is responsible for the overall operation of the day-to-day activities of the radio station. He participates as an integral member of the Pacifica national Administrative Council along with the general managers of the 4 other Pacifica stations, the director of the Pacifica Radio Archives, the Executive Director, Chief Financial Officer and other key national office staffers. He has participated at KPFT in various capacities, both paid and volunteer, on-air and off, since 1974. He has a BA in Oral Communications/Radio-Television-Film from Baylor University.

Scott Bridgewater is a Project Engineer for NPR Distribution. His current duties include developing, documenting and testing the station side of the ContentDepot including interfaces between receivers and station automation systems. Scott started in radio as a late-night host for a jazz show at KBIA in Columbia, Missouri. Since then he's worked for small and large stations, non-commercial and commercial networks—mostly in operations and engineering positions. He's produced award-winning radio series, played a cheeseburger in the Midwest Radio Theatre Workshop, engineered dozens of remotes for sports and political events, and helped with the CPB Metadata initiative.

Dick Brooks is President of ActionMedia, a communications firm providing training, research, and consultation services on issue framing and strategic communication to people working for positive social change. He began in community radio in 1976 and has served in virtually every position from reporter and producer, to development, programming and station management. He has numerous national and international broadcast awards and fellowships, and served as a consultant to the Corporation for Public Broadcasting. He remains active in training community broadcast journalists. To learn more about his work visit www.actionmedia.org.

With 32 years professional experience, **Michael Brown** is President of Brown Broadcast Services—specializing in FCC applications, studies, signal propagation and interference analysis, and transmitter construction. His firm uses advanced computer predictive methods and field measurement techniques to maximize radio station coverage. Michael is also the site supervisor of the largest combined FM tower site in Oregon, with nine stations. In recent years Michael has been an advocate for and has provided technical support to the Low Power FM movement, working closely with the Mircroradio Implementation project, and serving on the LPFM advisory board of the NFCB. His firm is preparing numerous applications for the upcoming NCE filing window, and is mapping a nationwide inventory of all locations with NCE channel openings.

Dave Bunker has been program director of WMPG in Portland, Maine, for just shy of 4 years. He has worked in public and community radio for 20 years, in Washington state, Florida, and Maine, in a wide variety of capacities. He has not yet become too proud to duct-tape down mike cables. His leisure-time activities include language study, anonymous internet chess, and crossword puzzle construction. He has two fascinating children, Sam and Maddy, ages 10 and 13.

Jim Campbell has been a part of Community Radio for many years (alas, even decades). These days, he is particularly interested in how to help people find out what they wish to know; how to help them protect what they don't wish to have known; and how to preserve and expand the cultural and intellectual heritage that has been handed down to us, and that we will hand down to our children and grandchildren. He is also interested in bringing these concerns to greater public awareness through radio so that listeners can understand more fully the implications of public policy involving information, science, and technology on our everyday lives, and can therefore make more informed decisions as they participate in the policy making process.

Carolyn Caton, a Philadelphia native, joined NFBC in 2005 as the Development and Communications Assistant. She previously worked at the Renfrew Center Foundation, which works to advance education about and awareness of eating disorders, and after that at CTSG, a nonprofit political and technology consulting company. In her free time, Carolyn enjoys volunteering with YEAH! Youth Shelter in Berkeley, CA, and with the 100 Friends Project, a small grassroots project that distributes emergency money to people in need around the world.

Sophia Chakos-Leiby graduated from Youth Radio's class of 1998 and went on to become a host for Youth Radio on KQED-FM, a monthly public affairs show, and record commentaries and news reports for her remaining years in high school. She now works as a project associate in the newsroom, and helps produce programming for local outlets. Sophia recently graduated from UCLA with a degree in World Arts and Cultures, where she directed an academy for youth on probation to artistically and academically examine the juvenile justice system. Aside from her journalistic and activist interests, she's a world class dancer who loves ginger beer, cheese enchiladas, and lightly cooked greens.

Becky Chinn is Director of Individual Giving at Oregon Public Broadcasting.

Shawna Claiborne has been the General Manager of KBUT in Crested Butte, Colorado for two months now. Prior to that position, she was the General Manager of KDNK in Carbondale, Colorado for a little over one year and the Program Director of KBUT for five years. Both KBUT and KDNK are members of HCCRC, the High Country Community Radio Coalition, a group of fourteen stations in the Colorado area who meet once a year to discuss issues of importance to their area, regional collaborations and more. HCCRC has been focusing on regional news collaborations for several years, and Shawna can share their successes and pitfalls.

Kay Clements has been with KWMR since being lured onto the founding board in 1995. As the worker bee most likely to hold toes to the fire, it seemed a natural extension to move to manager when the station received its broadcasting license. A small station with a small staff, Kay also fills the role of Music Director, working with volunteers, labels and artists to bring the very best to our listeners. Hosting *Roadhouse Twang* and *Free Range Pickin'*, programs featuring Americana music, and attending live music events provide the perfect antidote to the administrative challenges of running a small station.

Rhoby Cook is the Interim Project Coordinator for the Seven Rivers Radio Network. She is also an independent producer (*The California Indian Radio Project: Dying for Water*) and directs special projects for KIDE-FM in Hoopa, California. Outside of radio, she shepherds a small flock of rare breed sheep and is fostering her 6 and 10 year old grandchildren.

Michael Couzens practices communications law in Oakland, CA. He formerly lived in Washington, D.C., where he worked in private practice and on the staff of the FCC. At the FCC he developed the rules for low power television. He prepared NFCB's comments supporting low power FM.

John Crigler, just before the oral exam on his dissertation, began getting messages from God. The messages had no visual content, but there was no mistaking the Attitude or the Voice. "In a pig-eyed Jowl!" was the thunderous response to the timid question, "Will I pass?" and John believed that an academic career was assured. In fact, as that ambiguous radio dream would have suggested to a less desperate interpreter, something quite different lay ahead. After a stint as a college teacher, John became a communications lawyer and now represents noncommercial radio clients with Garvey Schubert Barer. If you can't reach him telepathically, call (202.965.7880) or e-mail him (jcrigler@gsblaw.com).

Ayleen Crotty got her start in radio as an intern in high school. She then volunteered at community radio WEFT in Champaign, Illinois at age 17. Working as a team with people of all ages to raise financial support for the station, Ayleen caught the "Membership Drive Bug" and has been leading trainings ever since. Ayleen chose to move to Portland largely because of the strong community radio presence here. Ayleen's monthly program, the *KBOO Bike Show*, can be heard podcast through iTunes and covers bicycle news and culture. Ayleen is KBOO's main pledge drive trainer as a volunteer. With her enthusiasm, she helps fellow volunteers and KBOO staff feel comfortable about and excited to ask for financial support from listeners on the air.

Jason Davidson is the Webmaster for KEXP, 90.3 FM. Apart from being an avid music fan, he has been a web developer for over 10 years. His work has been recognized both in the form of a Webby Award for Best Radio Website for KEXP.ORG and in print, in the book, *Usability for Dummies*. Most recently he helped launch two new technology offerings for KEXP: podcasting and streaming for mobile phones.

Brian DeShazor is Director of the Pacifica Radio Archives and an award winning radio producer. DeShazor began the PRA preservation and access project in 1999 and directed the successful completion of five preservation grant projects funded in part by the National Endowment for the Arts, the Grammy Foundation and the Ford Foundation. He also produced stellar radio programming for the Pacifica network using archives material including *The War and Peace Reading: 35th Anniversary* (December 6, 2005), *Coretta Scott King Remembered*, (February 6, 2006), and *The Pacifica Radio Archives Preservation Special* 6 part series (November, 2005). pacarchive@aol.com

Donna DiBianco is Operations Manager at KAOS in Olympia, Washington.

Erin L. Dozier is an attorney in the Entertainment, Media and Communications practice at Sheppard, Mullin, Richter & Hampton in Washington, D.C. Her practice involves representation of satellite television providers, broadcasters, and equipment manufacturers before the Federal Communications Commission and other governmental entities. Prior to joining Sheppard Mullin, Ms. Dozier worked at the FCC, where she most recently served as Special Advisor to the Chief of the FCC's Media Bureau. Ms. Dozier served as the Bureau's principal liaison to the offices of the Chairman and Commissioners on media ownership matters, and was extensively involved in the FCC's development of media ownership regulation and policy. Ms. Dozier serves on the adjunct faculty of Catholic University's Columbus School of Law.

Julia Pregont Feely is the Planned Giving Officer for Oregon Public Broadcasting.

Estelle Fennell is News Director at KMUD Redwood Community Radio in Garberville California and is a strong advocate of local news/programming and fair and accurate news coverage. She is the recipient of several awards for her coverage of recent large wildfires in Northern California and in 2005 she was one of three recipients of the State of California's Fire Safe Council's Responsible Media Award. (The other 2 were the *Los Angeles Times* and KIXW-AM in Victorville). The "Community" in "Community Radio" is the core concept that drives Estelle to be involved in such collaborative efforts as the Seven Rivers Radio Network and shared news broadcasts with sister station KZYX & Z.

Monica Ferro is the Assistant General Manager and Program Director for WRTE 90.5 FM Radio Arte in Chicago. As many people involved in Community Radio, Monica wears many hats. She is not only in charge of programming and training the programmers, but also anything related to using technology to help WRTE reach out (beyond our limited coverage area) to other communities, on the local

and global level. An accidental techie and a fan of technology, Monica believes that even with a very limited budget and lots of creativity a small Community Radio station can take advantage of the different technology trends that are enhancing the power of radio.

Judy Fiestal's background is that of an educator. Seven years ago she got hooked on community radio at KBOO in Portland. Having her son hang out with her at the radio station inspired her to start the KBOO Youth Collective—soon to be celebrating 4 years on the air!

Johanna (Jones) Franzel is the coordinator of Generation PRX (<http://generation.prx.org>), a project to support, connect and distribute youth-produced radio through the Public Radio Exchange (<http://prx.org>). Outside of PRX, she is a Masters' candidate in the Arts in Education program at the Harvard Graduate School of Education. After a training at the Salt Institute for Documentary Studies, Jones became the bilingual coordinator for the Community Programs Department at the Center for Documentary Studies at Duke University, where she co-founded "Youth Noise Network" to train young people in documentary media production. Jones holds a Bachelor's from Wesleyan University, and is fluent in Spanish and Swedish.

David Freedman has been active in community radio since 1970. Born and raised in New Orleans, he graduated from the University of New Orleans and received his masters at Louisiana State University. Upon completion of his post-graduate work at Stanford University, Freedman built one of the country's first listener-supported community radio stations, KUSP-FM, in Santa Cruz, California. Moving back to his native New Orleans, Freedman was named General Manager of WWOZ in 1992. In 1997 Freedman received the Golden Reel award for his nationally distributed tape production entitled "Mardi Gras Special." He is the executive producer of 24 CD's featuring live performances by New Orleans musicians. He is also the executive producer of WWOZ's annual Jazz Fest Program.

Ken Freedman is the Station Manager of WFMU and a member of the NFCB Board of Directors. At WFMU, he oversaw the station's independence from its former University licensee, and since 1993 has expanded the station's online presence to the point that WFMU now has half of its audience listening online.

Mark Fuerst is Executive Director of the Integrated Media Association (IMA). He helped to found both IMA and its predecessor, The Public Radio Internet Station Alliance. In ten years as General Manager of WXPB-FM, Philadelphia, Mark helped to create the AAA music format for public radio, the *World Café*, and the Peabody Award winning program *Kid's Corner*.

Angela Gonzalez was born and raised in Alaska's Interior region and is Athabaskan Indian. Angela has been the Membership Director for KNBA since 2000, after joining the station in 1999 as the Membership Coordinator. Angela has a B.A. in Marketing from the University of Tulsa. At the time she started, the Allegiance membership database was in DOS format, and she oversaw the conversion to a graphical format. KNBA is the nation's first and only urban Native public radio station, and is celebrating its 10th anniversary this year. KNBA is a program of Koahnic Broadcast Corporation, which distributes public radio programs nationally.

Richard Gorman, Underwriting Coordinator for KVMR in Nevada City, CA, started hanging out at radio stations when he was 15 and had a bus transfer that happened near the studios of Sacramento's most popular Top 40 station. Later he was a groupie at KZAP, the legendary "underground" FM station that started in Sacramento in the late '60's. Also a radio advertiser, Richard got involved with event productions being done by another local FM station in the '70's. Prior to joining KVMR in 2001, Richard had one real paying job in radio, selling advertising at the first all-sports talker in the Sacramento market. Most of Richard's previous career experience is in marketing and merchandising. He received his best sales training as a Loaned Executive for the United Way in Sacramento.

Dr. Radio (Gray Fierson Haertig) has been a community radio engineer for 40 years—the poor son of a bitch.

Nova L. Hamar, CFRE, is a Senior Development Associate with Lewis Kennedy Associates in Portland, Oregon. Nova's work for LKA includes annual fund development, strategic planning, direct mail, middle donor and major gift development, and sustained giving programs. She has worked with a wide-variety of organizations including the Oregon Museum of Science & Industry (OMSI), Providence Health System of Oregon, Seattle Symphony Orchestra, Chicago Public

Radio, Indianapolis Museum of Art, and many others. Her work with OMSI was recognized with an International ECHO Award from the Direct Marketing Association. Nova's previous development positions include Assistant Director of Individual Giving at Oregon Public Broadcasting and Membership and Annual Giving Manager at the Oregon Zoo (formerly, Friends of Washington Park Zoo).

Dave Hammock's public broadcasting career began at the University of Alaska Fairbanks in 1970, at KUAC-FM & TV. He joined the staff of KMUN in Astoria, Oregon in March of 2004. Although he has worked in public television and for urban public and commercial radio stations, most of his broadcasting career has been at rural, community radio stations in Alaska. The Alaska stations he managed all participated in the Alaska Public Radio Network and he once served as host/anchor of APRN's flagship daily news magazine, *Alaska News Nightly*. Since he has been at the helm of KMUN, the station has joined the Northwest Public Affairs Network (NPAN), a collaborative effort originally funded by CPB.

Elizabeth Hans-McCrone is the General Manager of KHSU in Arcata, CA.

Ava Hegedus is involved with both of the community radio stations in Portland. She served at the station manager at KPSU 1450am for two years until graduating from Portland State University in the Summer of 2005. She is still involved as a volunteer, and continues to host *Severe Exposure*, a weekly program specializing in electronic music that airs Tuesdays at 10pm. Ava has also been involved for several years at KBOO in the evening news department as an editor, producer, and reporter.

Claire Holman is the Director of Blunt/Youth Radio Project at WMPG in Portland, ME.

Bruce Hucko is an independent photographer, radio producer, author and children's art coach. He is the founder of Voices of Youth—a community-based creative documentary project (VOY). Begun for the Western Folklife Center in Elko, NV in 1999, VOY is now at home in Moab, Utah. VOY works in partnership with KZMU Community Radio and the Grand County School District to create stories that reflect Moab's diverse character while fulfilling student curriculum and career needs. VOY has received recognition from NFCB's Golden Reels and Third Coast Radio Festival. We recently completed our Sound Partners for Community Health grant. VOY student producers at NYRTP are Malia Groesbeck, Tayah Norris, Stephanie Tolley, Chase Clyde, Daniel Johnson and Chad Chenault.

Angela Huffstutler is the Radio Manager for Putumayo World Music in New York, the world's leading independent world music record label. She produces Putumayo's internationally syndicated radio show, *The Putumayo World Music Hour*, now heard on more than 130 stations around the world. She also does traditional radio promotions of all their compilations to both commercial and non-commercial station. In her spare time, Angela designs jewelry and does freelance marketing and graphic design.

Michael Huntsberger is a Graduate Teaching Fellow and Ph.D. candidate in the School of Journalism and Communication at the University of Oregon, where his recent research has focused on podcasting; and President & CEO of Media & Communications Consulting, providing assessment, development, technology, and training services to noncommercial radio stations. Michael has worked in both commercial and community radio as a producer, engineer, and manager since 1980, including 20 years at KAOS, Olympia, WA, and is a former chair of the NFCB board.

Laura Jensen, Senior Manager, Planning & Communications, oversees the development of online services for public radio program delivery at NPR Distribution. For the last five years, she has been working with public radio stations and producers across the country to define and implement requirements for the PRSS® ContentDepot® and to assist them in the transition. Laura led the transition to the ContentDepot by managing the release of the ContentDepot Catalog in 2003 and Content Exchanges in 2004. Prior to joining NPR Distribution, Laura worked as a marketing communications consultant, designing and developing digital media and marketing solutions for non-profit and commercial customers.

Dane Johnson is the Director of Operations for Puget Sound Public Radio in Seattle. P.S.P.R.'s KUOW has become a leader in H.D. Radio Programming and Technology, featuring its first in the nation 16k KUOW3. As an engineer for Metro Traffic during the 84 L.A. Olympics, Dane created the first live TV traffic reports on NBC. He then found himself as Public Affairs Director for L.A.'s Rap station KDAY and then reporter/producer for KBLA. Music and art brought him to Seattle but the chance to be one of the founding staff of KidStar Children's Media Network landed him back in radio. With the Radio Disney buy out behind him

KUOW offered him a once in a life time opportunity to head up the design and build of their new facility.

Michael Johnson has covered Native American issues as associate producer for the Smithsonian's *Spirits of the Present*, was the associate producer for *Legacies: Tales From America* for MediaRites Productions, and an associate producer for *Lost and Found Sound*. He was GM at KALW-FM and Digital Training Manager for KQED-FM, San Francisco. He's currently a producer, blogger, and reporter for *Podtech News*, a Podcast News Network in Silicon Valley.

Uli Johnson was born and raised in East Germany and immigrated with her parents to the United States as a teenager. She went back to school in her fifties, after many years of being a business owner. She came to KBCS as a student worker in 1999 while studying for a degree in Multi-Media & Web Design. She worked in Membership and on the KBCS website part-time until 2004, when she became the first full-time Membership Director and Web Manager. KBCS migrated from a volunteer designed MS Access Database to Raiser's Edge in 2001.

Sally Kane first got involved with KVNF Community Radio in Paonia, Colorado as a youth DJ during high school. Her mother was a founding board member of the station in 1979. Twenty seven years later, Sally is the General Manager and her teenaged daughter Tara is an active youth DJ. KVNF is currently involved in a major capital campaign effort to renovate an historic building on the main street of Paonia and install a state of the art studio. Her perspective in this workshop is formed by her educational background as a sociologist, her time spent on the board of directors and as a DJ, her current role in management, and her long time roots in KVNF's remote rural area in the Colorado Rockies.

Helen Kennedy, CFRE. Prior to co-founding Lewis Kennedy Associates in 1996, Helen served as Director of Development, Oregon Public Broadcasting; Manager of Direct Response, KCET-TV, Los Angeles, California; Director, Pacifica Program Service/Radio Archives, Los Angeles, California. She is the recipient of multiple PBS Development awards, an International ECHO Award from the Direct Marketing Association and designed award-winning membership programs for public radio stations. She holds a BA from Mills College, an MBA from the UCLA Graduate School of Management, and attended the Executive Management Program in Public Telecommunications. She served as Treasurer for the Oregon chapter of the Association of Fundraising Professionals. She is a frequent speaker at professional conferences both inside and outside public broadcasting.

Cheryl Kinderman is the General Manager of Allegheny Mountain Radio in Dunmore, West Virginia.

Nick Kereakos is the Production Manager at American Public Media, the national production and distribution arm of Minnesota Public Radio®. He develops new production and distribution strategies to respond to emerging broadcast technologies and audience listening trends. Nick led MPR into the digital audio age designing and managing MPR's digital audio production systems. He has also served as Audio Producer of the Minnesota Opera, and Minnesota Orchestra national broadcasts. In 2003 Nick was featured on Apple Computer's Website: <http://www.apple.com/pro/audio/kereakos/> for his remote production work with *The Splendid Table*® in New York City.

Noah Kleiman is a composer, computer programmer, and teaching artist in Portland, Oregon. Noah holds a B.A. in Computer Music from the University of California at Santa Cruz. Since 2003 Noah has served as the executive director and creative visionary behind NW Digital Art Kids' acclaimed afterschool program: The Old Library Studio. The Old Library Studio is a non-profit recording studio where teens compose and record their own music.

Pete Korakis is the webmaster for Pacifica and project manager for Pacifica's AudioPort.org.

Janis Lane-Ewart is Executive Director of KFAI, Fresh Air Radio, serving listeners in Minneapolis and St. Paul, and worldwide via www.kfai.org. She joined KFAI in April 2001 and is responsible for managing five staff and over four hundred volunteers, fundraising and development, fiscal operations, and development of new program initiatives. Ms. Lane-Ewart also serves as one of KFAI's 200 volunteer programmers, hosting a weekly jazz program, *The Collective Eye* since 1989. Ms. Lane-Ewart has an extensive background as an arts administrator, fundraiser and meeting facilitator, working with community, regional and nationally based arts organizations. Ms. Lane-Ewart currently serves as President of the Board of

the Association of Minnesota Public Educational Radio Stations (AMPERS); and as Treasurer of the National Federation of Community Broadcasters.

Nico Leone is the Music Director and Station Manager of KDHX in Saint Louis, Missouri. Prior to KDHX, he did strategic planning and evaluation for a collaborative group of non-profits, and worked in the research department of a digital content studio. He sits on the board of directors of Twangfest, a Saint Louis-based roots music festival, and the Old North Saint Louis Restoration Group, a community organization working to revitalize a historic neighborhood. He has a Masters degree in Communications from Baylor University, where he ran the music department of the college station and worked at the local PBS affiliate for three years. At KDHX, he has managed to combine his love of music and community engagement into some sort of gainful employment. Who knew?

Prior to co-founding Lewis Kennedy Associates in 1996, **Jim Lewis**, CFRE, served as Sr. VP, Marketing and Development, Oregon Public Broadcasting; VP, General Manager, WGBY-TV, Springfield, MA; Station Manager and Vice President for Development, KLRU-TV, Austin, Texas. He initiated or directed successful capital campaigns in all those stations and at WGBY established the first small-marketing major giving program in public television. He was 1994 PBS Development Professional of the Year and OPB twice received the PBS Overall Development Award during his tenure. As a partner of Lewis Kennedy Associates, he has conducted more than two dozen development program assessments, conducted strategic planning and development organizations studies for over ten organizations, and conducted six major giving and capital campaign feasibility studies and implementation projects.

Marie Lo is Assistant Professor of English at Portland State University, where she teaches cultural studies and Asian American literature and film. She is also a co-founder and co-producer of *APA Compass*, a monthly Asian Pacific American public affairs program on KBOO. Her commitment to diversity on the airwaves is an extension of her work in education, which involves mentoring students of color and transforming the curriculum so that it reflects the experiences of people who have historically not been given a voice.

Jim Lowe has worked in radio since 1983. He started in commercial radio as an account representative, held sales manager positions, general manager positions, regional director of sales positions, and finally group ownership positions. In 2003, he began working with a CPB grant for statewide underwriting to accrue new revenues for a 12 station group of public, independent radio stations in Minnesota.

Martina Lynde is both a DJ and the Board President at WOMR in Provincetown, Cape Cod, Massachusetts. She has been on-air with her program (oldies rock and roll and soul music) since 1994, has been a member of WOMR's Board since 1995, and Board President since 2002. In addition to her show and Board duties, she helps organize the on-air fund drives, and does DJ training to improve the quality of programming and on-air pitching. Martina divides her time between Cape Cod and Boston, where she works as a psychotherapist, and school consultant working with families who have Special Needs children.

John Mackey is a Broadcast Engineer currently employed as the Chief Engineer of KBOO-FM in Portland and as the Contract Engineer at a few other stations. He holds a Master's in Communications Technology and is licensed by the FCC as a GROL and Amateur Extra in addition to his SBE certificate. John's most recent activities have been to install a completely new Harris Analog and IBOC transmission system, building Translators, building Production and Studio Facilities, building and maintaining IT/IS Infrastructure, performing remote broadcasts to the studio via internet rather than radio RPU, building Streaming systems, and implementing VOIP. John is also a Naval Reservist who performs communications technical support operations. He may be contacted at jmackey@usa.net.

Otis Maclay has been involved with radio for years. Most recently, he was the National Technology Director for Pacifica. His archive is running on a few stations, most notably KPFT in Houston and WBAI in New York. His show in KPFT ran for 10 years. His news satire, *The Barfly News* was syndicated from 1988-1992.

Rob Manning is a reporter for Oregon Public Broadcasting in Portland.

Tom Mara is executive director of KEXP 90.3 FM in Seattle, a non-commercial eclectic music station with a strong focus on developing online music experiences. Prior, Tom managed the underwriting programs at WXP/Philadelphia and KUOW in Seattle. Tom began his career as development director at KCMU/Seattle before becoming station manager.

Shelly Mariposa is a MWF who enjoys walks in the park, chats by the fireside and petting furry kittens. She also enjoys inspiring others to lead their underwriting departments into the dawn of success. Join her Friday afternoon for an interesting, informative and good humored underwriting workshop.

Don Martin has practiced communications law for over 25 years. From 1980 to 1983, he was Regulatory Affairs Counsel at National Public Radio. Upon leaving NPR, he established and has maintained his own law practice in the Washington, D.C. area, serving broadcast and media clients throughout the United States. Prior to becoming an attorney, Don served as a public radio station program director and general manager. He has been a commercial radio station owner. He has owned and operated a business involved in the import, export and syndication of radio programming.

Rebecca Martin leads Youth Radio's national network which includes bureaus in D.C., Los Angeles and Atlanta, and youth correspondents who represent the diversity of the American landscape, coming from both urban and rural parts of the country. Before coming to Youth Radio in 1998, she was a producer for Public Radio International's *The World*, working with correspondents around the globe including Africa, Europe and Latin America, and producing special series from Northern Ireland and Cuba. She was also a producer at National Public Radio, working with reporters and newsmagazine hosts on interviews and field production. Rebecca also worked at CNN in the Special Reports unit, contributing to documentaries on Native Americans, Generation X and the O.J. Simpson trial.

Marcos Martinez is Program Director at KUNM radio in Albuquerque, where he's worked since 1984, most of that time as News Director. He is also a part-time instructor at the University of New Mexico department of Communications and Journalism. He served on the NFCB board for 2 terms.

Gregg McVicar has been broadcasting in non-commercial radio since 1972 as a live DJ, news anchor, documentary producer, talk show host, and for the past seven years, producer of *Earthsongs* (65 stations). His latest project is a new 35/ hr per week program service of eclectic music: *UnderCurrents*. Gregg was among the very first to exploit the advantages of digital production and distribution, and was instrumental in the creation of The California Channel (similar to C-SPAN). He holds an MA from the Annenberg School for Communications, serves as an Adjunct Professor at California College of the Arts, and owns and operates RadioCamp, a busy radio and audio post-production studio in Northern California.

Karen Michel got her start in radio as a guest on *Kids Say the Darndest Things*. She was 5 years old. Now several (ok, many) times that old, she's still mesmerized by the medium. As an irregular contributor to NPR's daily newsmagazines, documentarian, and editor and group leader for teen radio programs, Karen's won major awards, some juicy fellowships, and praise and damnation. Now living in slightly upstate New York where she's on the faculty at Marist College, she thanks KUAC-FM in Fairbanks, Alaska for being the shop that honed her radio chops. Still, she's glad to have given up THAT log cabin in Alaska in the woods—without running water—for her current log house in the New York woods with two—count 'em two—bathrooms.

Justin Miller has served as KBOO's Underwriting Coordinator for almost 12 years. He has grown the department from essentially nothing to about \$70,000 in underwriting donations, listener's guide advertising, and traded promotion and services each year. He works hard to ensure that all underwriters conform to an extensive list of restrictions on who may underwrite, so that KBOO's mission integrity will not be compromised by its fundraising efforts. Justin continues to shock certain mainstream corporations, such as big-box stores and others, by declining to accept their underwriting donations.

Jason Mohr was born and raised in Milwaukee, Wisconsin and joined WMSE as Development Director in 2004. Jason has a B.A. in Mass Communications from the University of Wisconsin-Milwaukee and has previously worked for both print and online publications. As Development Director, one of Jason's top priorities was to move the station's membership data from a "homemade" MS Access system to a ready to use membership database. After months of research, the station chose Memsys for its database. Other recent membership advancements for WMSE include a campaign to raise funds for a new website, an overall increase in drive goals and a move to a regular membership renewal cycle. WMSE just celebrated its 25th anniversary in March 2006.

Nathan Moore is the News & Public Affairs Facilitator at WORT in Madison, WI. He sits on WORT's Programming Committee, which acts in lieu of a Program Director,

and is part of the station's Staff Collective, which (with the Board) acts in lieu of a General Manager. Nathan enjoys working on projects that build democratic media structures and that broadcast the best critical, in-depth, community-based journalism possible. He encourages such practices at WORT. Nathan has worked with college radio and several volunteer-based lefty newspapers. Nathan was an anthropologist earlier in life, and thinks many news reporters have a lot to learn from the ethnographic method. He lives in Madison with his wife and three cats.

Tapán Munshi was originally a student of Youth Radio's Fall 1997 class. Upon graduation from that session he went on to pursue several internships with various companies, including *Gavin* magazine, Hieroglyphics Imperium and 98.1 KISS FM. He currently works as a producer for Youth Radio's Saturday morning KPFA program, and oversees Youth Radio's web radio station via iTunes, in addition to attaining his Broadcasting degree from San Francisco State University. Tapán is also a hip-hop world class DJ, who recently traveled to London, England to promote his music. His favorite drink is agua fresca de melon and his favorite foods are jerk chicken and potatoes of all global varieties.

Matt Murphy has served as the GM at WERU since the fall of 1999. Prior to that he was employed for two years by the station as underwriting manager, which in turn was preceded by three years as a station volunteer (publications, development and board of directors). As a community radio manager he considers himself to be a "generalist" (but likes the "people-part" the best). Before finding direction for his life in community radio, Murphy worked with educational opportunity programs and in the fields of mental health, aircraft maintenance and yacht restoration. He has hosted both music and public affairs programs (and like a good Irish-Catholic boy named his current folk show, *Mrs. Murphy's Chowder*, after his saintly mother).

Don Mussell is a Consulting Engineer who lives with his family on a mountain top on the coast of California. Besides making a living helping others play radio, he actually enjoys playing radio too. He has been associated with NFCB since 1977.

Samuel Orozco has been the news and information director for Radio Bilingüe since January 1983, after two years as volunteer newscaster. In 1984, Orozco conducted the first live bilingual radio coverage of the National Presidential Conventions. In 1985, he launched *Noticiero Latino*, a groundbreaking Spanish-language news service, and ten years later *Linea Abierta*, the first national call-in talk show in Spanish. Since 1985, he has built partnerships with major Mexican and South American public broadcasters. In 1993, Orozco organized the groundwork for Satélite Radio Bilingüe, the Latino public radio network. He has been oral historian for the books *To the Promised Land*, and *Organizing for our Lives*. Prior to Radio Bilingüe, Orozco was a long-time community advocate in his native Mexico.

Marion Owen lives, works and plays on Kodiak Island, Alaska, home to one of the busiest ports in the United States, good coffee, and bald eagles with bad table manners. A master gardener, professional photographer, entrepreneur, *New York Times* bestselling author, and independent radio producer/podcaster, Marion believes the secret to success is to be yourself, say "thank you" often, avoid using plain white envelopes, and don't just think outside the box, stay out of the box to begin with.

Eben Peck serves as CPB's Director of Congressional Affairs. In this role he acts as a liaison to the U.S. House and Senate for CPB and the public broadcasting industry, working to educate members and staff on issues affecting public broadcasting. Prior to joining CPB, he served for five years on the staff of U.S. Senator Olympia Snowe (R-ME), acting as the Senator's policy advisor and representative for several legislative issues, including homeland security, transportation, labor and appropriations. He graduated from Colby College in Waterville, Maine with a BA in History in 1998.

With KYRS since 2005, **Angie Petro** joined the station with experience in marketing, volunteer and sponsor recruitment, and event coordination for a large local non-profit organization. Angie is also an environmental activist, freelance writer, actress, and homeschooler for her two children.

Carol Pierson is the President and CEO of the National Federation of Community Broadcasters. She represents Community Radio at the national and regional level with Congress, the FCC, funders and networks as well as other national and regional organizations. NFCB's 250 members include a large number of rural and minority stations as well as independent producers and other broadcast organizations. Prior to NFCB Carol served as Program Director and Director of Radio Productions at KQED-FM in San Francisco for 10 years.

Marilyn Pittman has been leading workshops in radio voice and performance since 1989. A trained actor, director, and broadcaster, she teaches performance at UC Berkeley's prestigious School of Journalism and for The Annenberg Foundation's Western Knight new media program. She celebrated 30 years in radio last month. Also a stand-up comic, narrator, and radio commentator, Marilyn brings a wealth of experience and an inspiring style to her training work.

Deborah S. Proctor serves as the General Manager of Community Radio station WCPE in Raleigh, North Carolina. WCPE shares its classical music programming without cost or obligation with over fifty community access cable TV systems and public radio stations across the United States, and with the general public by Internet and home satellite. Deborah is a Member of the Institute of Electrical and Electronics Engineers and the Society of Broadcast Engineers and holds a degree in Electrical Engineering. She is a founding Member of the Educational Information Corporation, the licensee of WCPE, and the North Carolina Public Radio Association.

Moe Provencher has been an engineer and instructor at Jack Straw Productions since 2002, and has an Associates of Applied Arts Degree in Audio Production from the Art Institute of Seattle. She has taught and designed curriculum for Jack Straw Youth and Technology programs such as Coyote Central and Seattle Center Academy, as well as numerous educational projects within the Seattle School District. Moe's client work includes spoken word, field, and music recording. She engineers studio sessions with a variety of artists spanning jazz, folk, rock, and classical genres, in addition to providing live sound reinforcement and recording. Moe also plays guitar and mandolin in Seattle alt-country/folk band Pelusa.

Andrea Isabel Quijada is the Director of Educational Programs for the New Mexico Media Literacy Project. Andrea delivers media literacy presentations and trainings—in New Mexico, across the USA and internationally—at professional and student conferences, at community forums, on college campuses, and in middle schools and high schools. She leads workshops for students, teachers, media activists, community organizers and health professionals. She also presents twice a year at NMMLP's Catalyst Institute. She presents on a wide range of topics including media ownership, health disparities, gender stereotypes, racial stereotypes, and on media literacy as a substance abuse prevention strategy. Andrea has also facilitated numerous anti-oppression workshops and believes media literacy is a tool for media justice.

Steve Ramsey started in Community Radio in 1984 as a volunteer at KVMR in Nevada City CA. During the next 15 years he became a volunteer program committee member, the Capital Campaign manager and then moved to all paid staff positions: Operations Manager, Program Director and General Manager. He also worked as Program Director at KHSU in Arcata, CA and as weekend news host for Capital Public Radio in Sacramento. He's been the General Manager at KBCS in Bellevue WA since 2000.

Silvia Rivera is the General Manager of Radio Arte WRTE 90.5 FM in Chicago, a youth radio initiative of the Mexican Fine Arts Center Museum. Ms. Rivera has produced several news, public affairs, and music programs, including: *Newsbeat*, *Youth Metro*, *Urban Sessions*, and *Uprooting the Root Issues*, a 10 show collaborative effort with youth to research and report information relevant to housing issues in Chicago. Ms. Rivera was also one of the lead coordinators of Placeworx, a partnership with Radio Arte and the University of Illinois at Chicago's Neighborhoods Initiative. Placeworx was a project that taught teens about urban planning, while using spoken word, audio arts, visual arts, and digital technology in its curriculum.

Sabrina Roach arrived at her current position as KBCS Community Radio's Outreach and Development Director a year ago after 2 years of volunteering in public affairs and as an underwriting rep. She spent 5 years in various capacities (including pledge drive and show production) at KUOW, a Seattle NPR affiliate. At Jack Straw (an audio non-profit), she taught feature-making to middle school students. She's rounding out her media justice education at KBCS, learning how to fund community radio and further connect it to the communities it serves. In her spare time, she helps produce "A Guide to Visitors", a storytelling project engaging community members to tell their real-life stories on stage. Sabrina is excited to be part of the group currently creating the Northwest Community Radio Network.

Dmae Roberts has produced more than 400 features, audio arts pieces and documentaries for NPR and PRI programs. In 1990, she received the prestigious George Foster Peabody award for her autobiographical radio documentary *Mei Mei, A Daughter's Song*. She's received Corporation for Public Broadcasting

awards, the Robert F. Kennedy Journalism award, the Casey Medal, Clarion awards, the Asian American Journalists Association award and the NFCB Golden Reel. She is the executive producer of *Crossing East*, the first Asian American history series on public radio.

Elizabeth Robinson has worked in college and community radio for more than twenty years producing programming related to US foreign policy, media criticism and social justice issues. This includes the two programs she currently produces, *Third World News Review* (public access television as well as radio) and *No Allibis*. She has worked with AMARC (the French acronym of the World Association of Community Radio Broadcasters) to promote communication rights and community media globally, but especially in the global South and for women. Her work as an AMARC International board member has allowed her to travel to five continents and spend almost all of her time there in meeting rooms, fortunately almost always with wonderful people.

Ursula Ruedenberg is the daughter of post-war immigrants and spent her childhood living in Ames, Iowa and Switzerland. She painted public murals for the first half of her life in various parts of the world. She worked for the City of New York leading community-mural production resulting in more than 100 murals around the city of New York. In 1976 she also founded a rape crisis in Ames Iowa and was its first director. A Pacifica Radio listener since 1970, Ursula began working in 2001 for Pacifica Radio during the Pacifica struggle. Originally a volunteer at WBAI-Pacifica in New York City, she became an employee of Juan Gonzalez' Pacifica Campaign. She was hired in 2003 to rebuild and coordinate Pacifica's affiliate program.

Julie Sabatier has been doing work with KBOO Radio since 2004. She served as KBOO's interim Evening News and Public Affairs Director for 6 months in the summer and fall of 2005. She has aired numerous interviews with authors and activists in the Portland area. Several of her feature reports have appeared on *Free Speech Radio News*.

As an experienced organization consultant and executive coach, **Mark Sachs** believes that people have much more potential than they give themselves credit for. His consulting areas of focus include increasing communication among staff, developing effective teams, assessing organizational effectiveness, successfully managing change, and facilitating meetings and retreats. Mark's coaching practice focuses on helping executives and managers develop their leadership skills. Before opening his consulting firm he had a long career in public radio at National Public Radio and then the Corporation for Public Broadcasting. Mark is certified to administer the Myers-Briggs Type Indicator. Mark earned his MS degree in Organization Development from the American University/NTL Institute. He also received MA and BA degrees in Sociology from Rutgers University. He is a graduate of Coach University.

Patti Sakurai is an assistant professor in the Ethnic Studies Department at Oregon State University. She is also a member of the production collective for *APA Compass*, a monthly public affairs program on KBOO in Portland, OR. She has presented on diversity issues on numerous occasions over the past ten years, including a summer institute training for K-12 teachers in Oregon in 2003. Her area of specialization is Asian American Studies.

Deborah J. Salons is a Communications and Media attorney at Garvey Schubert Barer, in Washington D.C. Prior to joining the firm, Deborah served as a legal consultant to the Annenberg School for Communications Local Broadcast Initiative as well as a Telecommunications Licensing Analyst for Los Angeles County. In addition to a law degree from Indiana University, Deborah also holds a M.A. in Communications Management from the University of Southern California. During law school, Deborah interned at the NAB and FCC, as well as serving as the Editor-in-Chief of the *Federal Communications Law Journal*.

Vicki Santa is the General Manager of WMNF in Tampa, Florida.

John Severn, local Portland playwright, works in town with several local theatre companies, including Quintessence Language and Imagination Theatre, and Toad City Productions. He has had several plays produced in the Portland area, a few short videos, and over one hundred radio scripts for *The Sudden Radio Project*. *The Sudden Radio Project* is a KBOO radio theatre programme. John is also one of three producers for this monthly show. He has functioned as dramaturge for several theatre companies in town. Also, as a sign language interpreter, he interprets live theatre. His life has love's music, and it is Orion's song.

Julie Shapiro is Managing Director of the Third Coast International Audio Festival. Before that Shapiro worked at the Center for Documentary Studies at Duke University and while living in North Carolina produced *Storylines Southeast*, a public radio series about literature from that region. She was Assistant Director of Transmissions, an annual experimental sound and art festival from 1998–2001. Shapiro makes audio art for public presentation, runs a local listening event series called LISSENUP and can occasionally be heard on the public radio airwaves.

Shana Sheehy of Anchorage, Alaska, is the founder and director of the Alaska Teen Media Institute (ATMI). Her involvement in community radio goes back to her own teenage years, when she worked as a news intern at the local public station in Juneau. In addition to working for ATMI, Sheehy is an independent audio producer and adjunct radio professor.

Sean Simplicio is the Manager, CSG Policy Administration at CPB, where he manages Radio Community Service Grant eligibility for CPB's current and potential radio grantees. Before assuming this position in May 2005, he was a Manager of Radio Projects and Programming at CPB, and worked with stations, producers, and networks on a host of programming and system infrastructure projects. Prior to CPB, he worked for WFUV-FM in the Bronx, and at the National Federation of Community Broadcasters and Western Public Radio in San Francisco. Before his involvement in public radio, he was a videographer for a San Francisco-based Holocaust history project. He holds an M.A. in Public Communications from Fordham University, and a B.A. in History from the University of California at Santa Cruz.

Marcelo Solervicens is the General Secretary of AMARC—the World Association of Community Radio Broadcasters, in Montreal, Quebec.

Tripp Sommer started at KLCC in Eugene, Oregon as a volunteer 25 years ago. A graduate of the University of Oregon with a B.A. in English, Tripp served as KLCC's *Morning Edition* host from 1986 until 1988 and has been KLCC News Director ever since. Sommer was President of Public Radio News Directors Inc (PRNDI) for six years. He helped rewrite the PRNDI Code of Ethics and the organization's history for its 20th anniversary. Tripp was co-editor of *Independence and Integrity: A Guidebook for Public Radio Journalism*, written by Al Stavitsky. Tripp is married to sculptress Carolyn Osborne-Sommer. They have two children and two grandsons. In his spare time, Tripp enjoys making—and using BBQ sauce.

Tompkins Spann is Director of Product Marketing for GetActive Software. He works closely with the product development team to define its strategy, taking into account client needs, market requirements, and emerging trends. He also plays a primary role in crafting GetActive's product documentation and promotional materials. Tompkins' previous experience as director of GetActive's account service team and on staff at GetActive client NARAL Pro-Choice America, as well as board memberships with several nonprofits (including Pro-Choice Virginia and The Empowering Minds Foundation, a group he co-founded) has provided a solid foundation for his role as a strategic advisor. If you're curious to know how web-based technology works for nonprofits today and will improve tomorrow, Tompkins is your guy.

Al Stavitsky is associate dean and a full professor in the School of Journalism and Communication at the University of Oregon. A former journalist in both public and commercial broadcasting, he runs the undergraduate journalism program at Oregon, as well as writing about issues of ethics, policy and technology in electronic media. Stavitsky is a consultant to public broadcast organizations in the U.S. and abroad, and has authored two CPB-sponsored guides on ethics in journalism. He is an award-winning teacher who has introduced podcasts to the Oregon journalism curriculum.

Norman Stockwell serves as WORT's Operations Coordinator. He has been working at the station in music and news programming since 1983. In addition to working as a journalist in the U.S., Cuba, Nicaragua & Mexico, Norm has been involved in the collective management of two Madison institutions—Lakeside Press and Mifflin Street Co-op. He is also former Director of the Old Town School of Folk Music-Madison, and served in the 1970's as Facilities Manager for the Northwestern University Archeological Program. Norm has been hosting programs of *A Public Affair* since 1989, covering such issues as the murder of the Jesuits in El Salvador, the Gulf War and its aftermath, the pro-democracy movement in Nepal, and the Zapatista uprising in Chiapas, Mexico.

Loris Ann Taylor (Hopi) is Executive Director of the Center for Native American Public Radio and represents the interest of thirty-three Native public radio

stations, the American Indian Radio on Satellite and Koahnic Broadcast Incorporated on matters of policy, financial sustainability, service and leadership and governance. Taylor was honored as a *2005 Leader for a Changing World* by the Ford Foundation. Under Taylor's leadership as Associate Director of the largest 501(c)3 organization on the Hopi Reservation, the Hopi Foundation's mission was to continually advance and improve the living condition of families on the Reservation. In 2001, Taylor became the General Manager of KUYI-FM, Hopi Radio. Taylor has represented nineteen of Arizona's twenty-one tribes as intergovernmental affairs liaison.

Brian Terhorst came up through the ranks of Community Radio at KVMR-FM in Nevada City, California; first as an office volunteer, then a member of the station's Development Staff and, from 1996 to 2006, as KVMR's General Manager. Brian's tenure as GM coincided with the station's greatest period of growth, technological overhaul, establishment of personnel policies and employee benefits, and numerous awards included two sequential NFCB Community Impact Awards. In 2001, Brian was elected to the NFCB's Board of Directors and has served as Board Chair since 2002. Early in 2006, Brian stepped down from his post at KVMR to pursue a career in disability rights issues. He currently serves as the Executive Director for the California Association of Public Authorities for In-Home Supportive Services.

Bruce Theriault is President of Bolder Strategies, a management consulting firm for nonprofit organizations. Bruce currently advises the Corporation for Public Broadcasting in their digital radio conversion program and Native American public radio initiatives. Bruce was a co-Managing Director of Public Radio Capital. Before joining PRC, he directed the planning stage of a major strategic services initiative for public radio for the Station Resource Group. Bruce was Senior Vice President of Public Radio International for 13 years, including playing a central role in content and network development for Public Interactive. Bruce managed KTOO-FM and KRBD-FM in Alaska where he co-founded and served five terms as President of Alaska Public Radio Network. He helped establish and then served three years as Chairperson of the NFCB.

Jeff Towne has been producing radio programs for over 25 years, first with a Marantz cassette recorder and a four-track reel-to-reel tape recorder, and now on digital recorders and computer editing systems. In his more than fifteen years with the nationally-syndicated program *Echoes* he has done extensive remote recording of interviews and musical performances, produced documentary features, and prepared shows for both satellite and web distribution. Jeff is also the "Tools Editor" for Transom.org, a Peabody Award-winning website dedicated to channeling new work and voices to public radio. Transom.org's Tools Section provides technical training in sound acquisition, editing and mixing.

Pete Tridish was a member of the founding collective of Radio Mutiny, 91.3 FM in Philadelphia. He is also a founder of the Prometheus Radio Project. In 1997, he was an organizer for Radio Mutiny's demonstrations at Benjamin Franklin's Printing Press — the station broadcast in open defiance of the FCC's unfair rules that prohibit low power community broadcasting. He also worked on the first two microradio conferences on the East Coast —and organized radio barnraisings in 9 communities around the United States. He actively participated in the rulemaking that led up to the adoption of LPFM, and on the lawsuit *Prometheus vs. the FCC*, which held back a major round of media consolidation of ownership in the United States.

Frieda Werden is the founder and producer of WINGS—the Women's International News Gathering Service and the Vice President for North America of AMARC.

Chihiro Wimbush is the PR & Outreach Coordinator at KBOO Community Radio, as well as the host of the electronic world music show *Your Blue Room*. Previously, he has worked in international nonprofit exchange, immigration issues, teaching at-risk youth, and served two years in the J.E.T. program in Hiroshima, Japan. Before starting work at KBOO, he spent 5 years as a volunteer and DJ with the pirate radio station San Francisco Liberation Radio.

Erin Yanke has been the Youth Advocate at KBOO Community Radio in Portland Oregon for over 2 years, and has worked in almost every facet of KBOO for the 12 years she's been in Portland. Currently she is part of the Circle A Radio Collective, and co-hosts *Life During Wartime*, KBOO's punk show. She began working in Community Radio at age 15.



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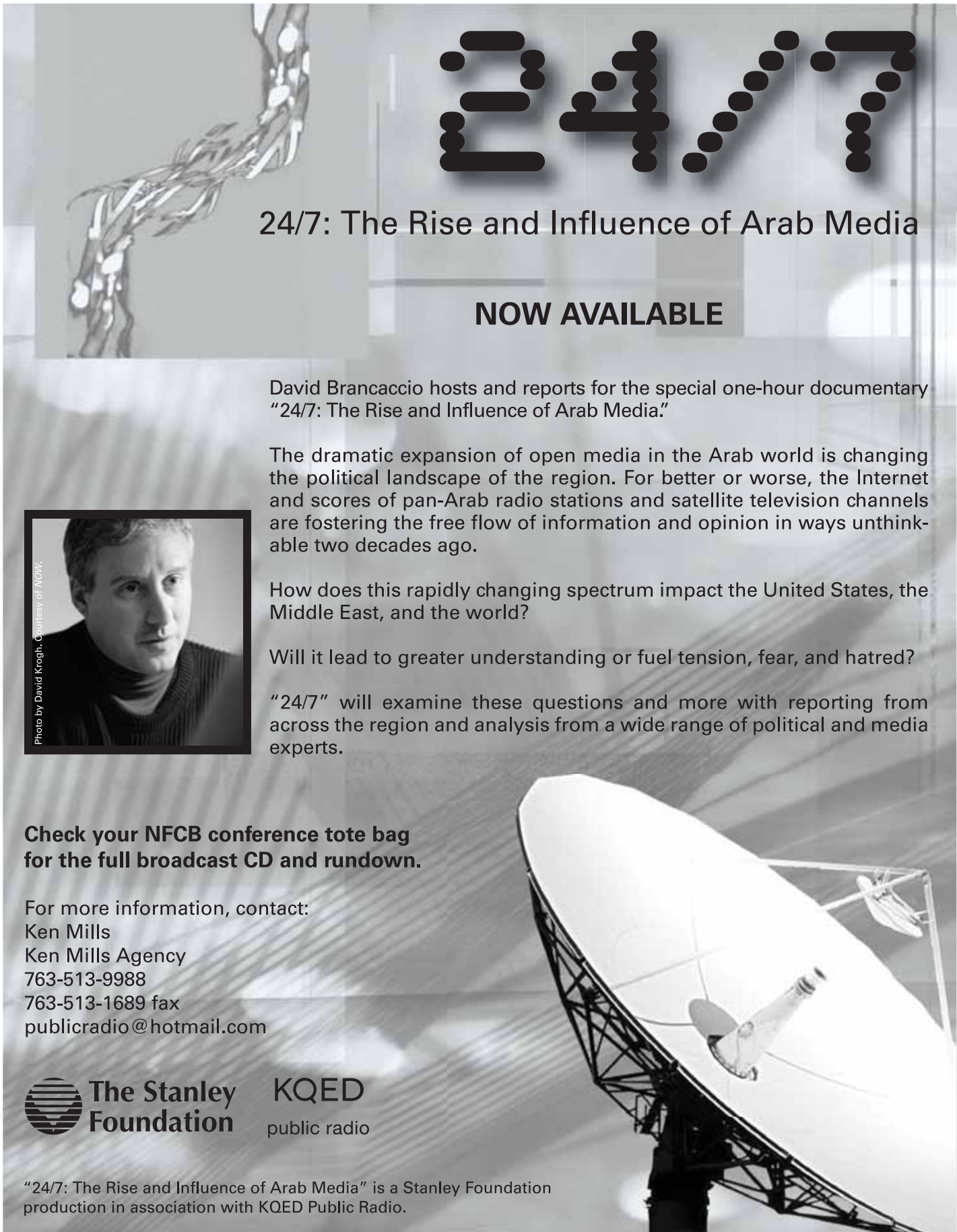
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—Christine Ware
Fundraising Operations Manager, WXPN

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—Betsy Harman
Harman Interactive

Special Thanks

The Board and Staff of KBOO, most especially

Bruce Silverman

Judy Feistal

Chihiro Wimbush

Erin Yanke

John Crigler

Dolores Brandon and The Association of Independents in Radio

Peter Hamilton and Lora Iosa from HB Associates

Denis Moynahan from Democracy Now!

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The workshop leaders—they volunteer their services, pay their own expenses, and enrich the Conference with their wisdom and experience

The Youth Media Initiative of the Open Society Institute for supporting the National Youth in Radio Training Project

The people who respond to calls for workshop ideas and help create a more useful Conference

The people who work to create and support radio that is local, that encourages collaboration, that provides quality public service, that values and models diversity, that preserves cultures, that empowers people with information, and that builds community.

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Save the Date!

On **April 11, 2007**, the Community Radio Conference returns to **New Orleans**, hosted by **WVOZ**. Save the dates and get a new pair of shoes—we'll be there during the French Quarter Festival.



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WAMU Youth Voices
Washington, DC

BreAna Loring

KBOO Youth Collective
Portland, Oregon

Emily Wall

Blunt/Youth Radio
Portland, Maine

Funding

For seven years including this one, the National Youth in Radio Training Project has been funded by The Youth Initiatives Program of the Open Society Institute. NFCB is proud to be associated with OSI and is extremely grateful to OSI for believing in and supporting this project and youth media.

Staff

Ginny Z. Berson

NFCB
Organizer-in-Chief

Noah Miller

outLoud Radio
Youth Steering Committee Coordinator

With enormous amounts of help from Judy Fiestal and Erin Yanke.

Thursday

THURSDAY APRIL 20 5:45PM–6:45PM

Meeting of the Youth Steering Committee

Pavillion Ballroom

THURSDAY APRIL 20 7:00PM–9:30PM

Meet and Greet

Pavillion Ballroom

Get registered and stop in—you'll meet other young radio producers, have some snacks and have some fun. Organized and hosted by the Youth Steering Committee.

Friday

FRIDAY APRIL 21 7:30AM–9:00AM

Breakfast

Grand Ballroom I

FRIDAY APRIL 21 9:00AM–10:30AM

Opening Session

Pavillion East

Welcomes from the Youth Steering Committee and NFCB Keynote Speech by Irene McGee. Flip the book over and find Irene's bio in the front.

FRIDAY APRIL 21 10:30AM–11:00AM

Beverage Break

Plaza Foyer

Friday Workshops

FRIDAY APRIL 21 11:00AM–12:30PM

Media Activism

Galleria I

Irene McGee, *No One's Listening*, San Francisco, CA

You're on the air; you could be reaching thousands of people; you have exciting ideas and important information that you want people to hear because you want to make a difference in the world. But you don't want to bore people to death, and you don't want to speak only to the people who already agree with you. How can you take those brilliant thoughts and turn them into radio that people will want to listen to?

The Too Tight Guide to Radio Journalism

Studio Suite

Youth Radio, Berkeley, CA

Learn how to get the story right, have fun and not bore your audience at Youth Radio's interactive workshop!

Interviewing Difficult People

Director's Suite

Karen Michel, Independent Producer, Pleasant Valley, NY

Drunk, disorderly, disagreeable, or otherwise disinclined, there are times when we've got to interview difficult people. This workshop will deal with ways to get the uncooperative to cooperate. Bring your tales of woe—and solutions—with you.

Flash Drama

Galleria III

Scott Bartlett, Jack Straw Productions, Seattle, WA

Moe Provencher, Jack Straw Productions, Seattle, WA

90 minute radio theatre! Students will write a script, record dialogue and Foley sound effects, edit, and mix a mini-drama in just 90 minutes! Improv scripting, voice recording technique, and basic ProTools editing and mixing will be covered.

Listening Session: Features and Documentaries

Council Suite

Erin Yanke, KBOO, Portland, OR

Bring your features and pieces of your documentaries (cued up) and get feedback from other youth radio producers. Pieces to be played and critiqued will be chosen by lottery at the beginning of the session, so if you want feedback on your piece, you should be at the workshop at the very start.

FRIDAY APRIL 21 12:30PM–1:30PM

Lunch

Grand Ballroom I

FRIDAY APRIL 21 1:30PM–3:00PM

Media Literacy

Broadway II

Andrea Quijada, New Mexico Media Literacy Project, Albuquerque, NM

What is the connection between television, cinema, newspapers, billboards and your radio? This interactive, multi-media workshop provides a provocative and humorous look at our ever-changing broadcast media culture. Participants will be challenged to examine basic assumptions about our media in order to improve their skills in their broadcast work. Topics covered include: brain function, techniques of persuasion, media ownership, and media activism. **(Do not take this workshop if you are taking the Saturday Intensive "Produce Better Radio, Build Community, and Have Fun". The material covered in this workshop will be repeated in the Intensive).**

Writing for the Ear

Galleria III

John Severn, Portland, OR

Writing for radio is a distinct skill—you must write for people's ears so you can engage their imaginations, knowing they can't go back and re-read what they have just heard. These skills apply regardless of what you write—a news story, a promo, a theater script, or an intro to a set of music. In this workshop you'll write and read various kinds of radio scripts.

The Way I See It....Working Together On and Off the Air

Studio Suite

Jones Franzel, Generation PRX, Cambridge, MA

I'm always early and you just barely make deadlines; I like to ad lib off notes and you like a written script. I'm from a big city and you're from the reservation. My father is a coal miner and you don't know who your father is. I'm African-American and you're white. How are we ever going to work together? In this workshop we'll talk about our own identities—what they are and which parts are most important to us. Then we'll consider how to use that information to be more comfortable with one another and better able to work together both on and off the air.

Taking the Mystery out of History: Using Archival Material

Director's Suite

Brian DeShazor, Pacifica Radio Archives, Los Angeles, CA

There is a wealth of recorded programming that can enrich your radio pieces, give them breadth and depth, and place them in context. You can quote Malcolm X, for example, or you can insert a short clip of Malcolm. There is archival tape of literally thousands of people—activists, musicians, authors, revolutionaries, political leaders, scientists, etc. There is archival tape of rallies and demonstrations, hearings and debates. In this workshop you'll learn how to access this material and how to use it creatively to enhance your productions.

Listening Session: Commentaries and News Stories

Council Suite

Voices of Youth, Moab, UT

Bring your commentaries and news stories and get feedback from other youth radio producers. Pieces to be played and critiqued will be chosen by lottery at the beginning of the session, so if you want feedback on your piece, you should be at the workshop at the very start. Please have your piece cued or track # noted and timed. We'll be asking its length! Should be fun!!

FRIDAY APRIL 21 3:00PM–3:30PM

Beverage Break

Plaza Foyer

FRIDAY APRIL 21 3:30PM–5:00PM

Producing Features and Promos

Galleria I

Blunt/Youth Radio Project, WMPG, Portland, ME

Tips and techniques for producing better features and promos, with lots of examples and small group discussion.

Talk Good—You're on the Radio (Limited to 12)

Parlor A&B

Dmae Roberts, MediaRites Productions, Portland, OR

Have you ever had someone recognize you by your voice? Or meet you and say “you sounded taller on the radio”? If you're a DJ, an anchor, a reporter, an interviewer, a narrator, or any other kind of announcer on radio, your voice is a very important tool. In this workshop, you'll learn some techniques to sound the way you want to sound (taller, sexier, serious, engaging, authoritative, etc.). You'll learn physical relations exercises used in actor training. Be sure to bring the page you worked on. We suggest that you **do not take this workshop if you are signed up for the Saturday Intensive on Developing Good Radio Chops.**

Next Steps

Studio Suite

Ava Hegedus, KPSU, Portland, OR

Silvia Rivera, WRTE/Radio Arte, Chicago, IL

Julie Sabatier, Independent Producer, Portland, OR

Sooner or later, it will happen. You will leave your youth radio program. You may be a good radio producer, but you'll need more than skill to make your way in the larger radio and media world. This panel will present lots of information on how to present yourself to be taken seriously; how to pitch a story; how to get your foot in the door at college radio; and other tips on taking the next steps.

Intermediate Radio Journalism

Forum Suite

Rob Manning, Oregon Public Broadcasting, Portland, OR

How you write and produce a news story depends in part on how much time you have and what the focus is. A breaking news story that needs to get on the air quickly usually offers just the “who,” “what,” “where” and “when”. Another story could be produced with a more relaxed deadline that presents background, focusing more on the “why” or “how”. There could be a story that profiles the significant participants in the story; another that puts the event in historical, political, or social context. In this workshop, you'll consider one event—and figure out how to cover that event from many angles.

Listening Session: All Formats

Council Suite

Shana Sheehy, Alaska Teen Media Institute, Anchorage, AK

Bring your radio work in any format (cued up) and get feedback from other youth radio producers. Pieces to be played and critiqued will be chosen by lottery at the beginning of the session, so if you want feedback on your piece, you should be at the workshop at the very start.

FRIDAY APRIL 21 5:00PM–9:00PM

Open House at KBOO

Busses leave from the Hilton on the Salmon St. side (by Starbucks). Check at Conference registration for the bus schedule.

FRIDAY APRIL 21 8:00PM–11 PM

ON AIR at KBOO

The KBOO Youth Collective, KBOO, Portland, Oregon
15 people already signed to go to KBOO and help dj an hour long radio show: *The Ultimonium!* Even if you're not one of the fifteen—you can come to hang out and be part of the party. There will be music, spoken word and a chance to see KBOO. Transportation provided both ways. Be at KBOO no later than 8:00PM. If you need an escort, be ready to leave at 7:15PM—meet at the 6th Avenue door of the Hilton lobby.

Saturday

PLEASE ATTEND THE INTENSIVE YOU REGISTERED FOR.

SATURDAY APRIL 22 9:00AM–5:00PM

Computer Music Making: Creating Background Music for Broadcast

Noah Kleiman, NW Digital Art Kids, Portland, OR

The bus leaves at 8:30AM. Meet at the 6th Avenue door of the Hilton lobby.

Produce Better Radio, Build Community, and Have Fun (Media Literacy)

Director's Suite

Andrea Quijada, New Mexico Media Literacy Project, Albuquerque, NM

The Ways and Means to Features: From Idea to Air

Parlor C

Karen Michel, Independent Producer, Pleasant Valley, NY

Talk Radio

Mario Armstrong, NPR's *News and Notes*, Baltimore, MD

Kate Welch, KBOO, Portland, OR

To be held at KBOO in Portland. The bus leaves at 8:30AM. Meet at the 6th Avenue door of the Hilton lobby.

Airstage: Creating Radio Theatre

Galleria I

John Severn, Portland, OR

Adult Leaders: Inspiring Youth and Developing Organization

Studio Suite

Judy Fiestal, KBOO Youth Collective, Portland, OR

SATURDAY APRIL 22 9:00AM–12:30PM

Art of Sound/Soundscaping/Field Recording

Galleria I

Moe Provencher, Jack Straw Productions, Seattle, WA

Scott Bartlett, Jack Straw Productions, Seattle, WA

Professional Radio Interviewing Skills

Parlor A

Dick Brooks, ActionMedia, Minneapolis, MN

Developing Good Radio Chops

Parlor B

Marilyn Pittman, Trainer and Comic, San Francisco, CA

SATURDAY APRIL 22 1:30PM–5:00PM

Art of Sound/Soundscaping w/ ProTools

Galleria I

Moe Provencher, Jack Straw Productions, Seattle, WA

Scott Bartlett, Jack Straw Productions, Seattle, WA

Developing Good Radio Chops

Parlor B

Marilyn Pittman, Trainer and Comic, San Francisco, CA

Party

SATURDAY APRIL 22 7:30PM–11:00 PM

You've done some great work in the last two days. Now you get to do some great play. The Youth Steering Committee organized the party, which will be at the Food for Thought Café in the Smith Center on the campus of Portland State University. Pick up directions at the Conference registration table.

Sunday

SUNDAY APRIL 23 10:00AM

Meeting of the Youth Steering Committee

Broadway I